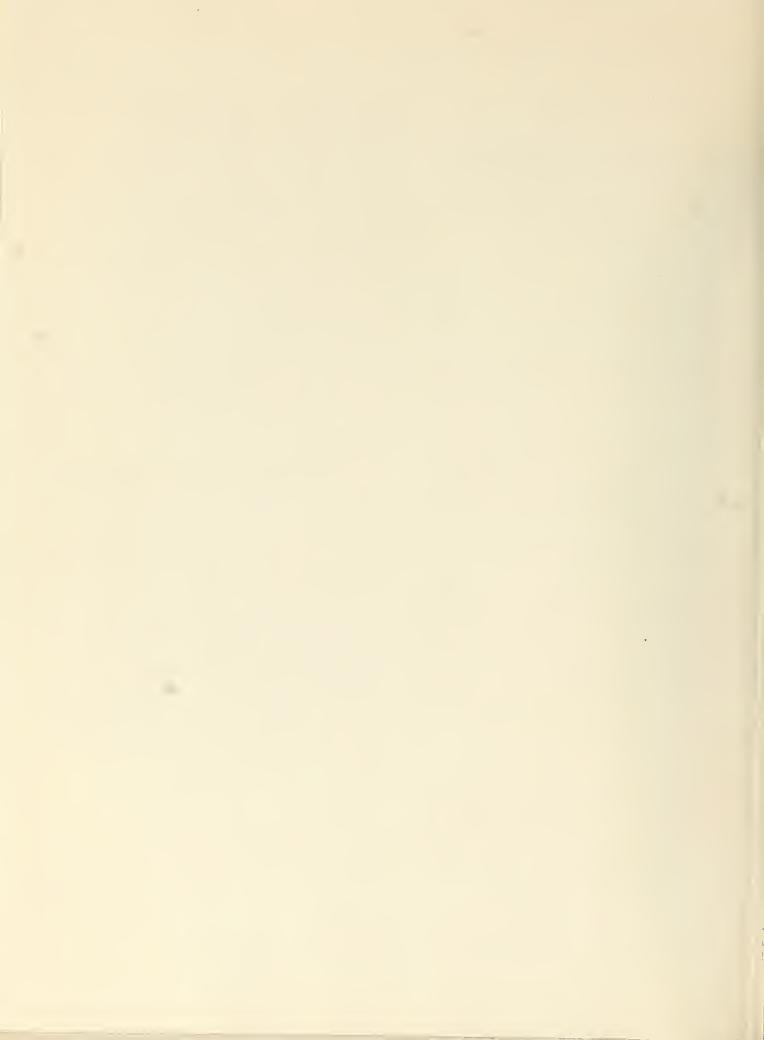
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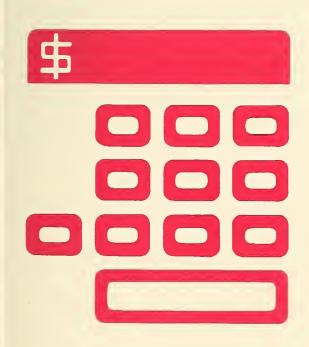


987 ensus of Retail Trade

RC87-A-51

**GEOGRAPHIC AREA SERIES** 

# **Wyoming**



#### **ACKNOWLEDGMENTS**

Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Anne M. Sigda, M. Yvonne Wade, Charles F. Brady, Pamela J. Palmer, and Thomas G. Dassel.

Systems and procedures for mailout, receipt, correspondence, data input, industry classification, other clerical processing, administrative record processing, and quality control, along with the associated electronic computer programs, were developed in the Economic Surveys Division, **W. Joel Richardson**, Chief.

Mailout preparation and receipt operations, clerical and analytical review activities, data keying, and geocoding review were performed by the staff of the Data Preparation Division, **Joseph S. Harris**, Chief.

Geographic coding procedures and associated computer programs were developed by the staff of the Geography Division, **Robert W. Marx**, Chief.

The computer processing systems were developed and coordinated in the Economic Programming Division, Barry M. Cohen, Chief. H. Ray Dennis, Assistant Division Chief for Business and Construction Programs, was responsible for implementation of the computer systems. The computer programs were prepared under the supervision of William C. Wester, Chief, Business Census Branch, assisted by Steven G. McCraith, William E. Jagg, and Robert J. Hemmig.

Computer processing was performed in the Computer Services Division, Marvin D. Raines, Chief.

Planning, design, review, and composition of report forms were performed in the Administrative Services Division, **Michael G. Garland,** Chief.

The staff of the Publications Services Division, Walter C. Odom, Chief, performed publication planning, design, composition, editorial review, and printing planning and procurement. Bernadette J. Beasley provided publication coordination and editing.

Special acknowledgment is also due the many businesses whose cooperation has contributed to the publication of these data.

If you have any questions concerning the statistics in this report, call (301) 763-7038.

# 1987

# Census of Retail Trade

RC87-A-51

**GEOGRAPHIC AREA SERIES** 

# Wyoming

Issued April 1989



U.S. Department of Commerce Robert A. Mosbacher, Secretary Robert Ortner, Under Secretary for Economic Affairs

**BUREAU OF THE CENSUS** 



#### **BUREAU OF THE CENSUS**

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#### Library of Congress Cataloging-in-Publication Data

Census of retail trade (1987). Geographic area series. 1987 census of retail trade. Geographic area series.

"RC87-A-1---RC87-A-52."

"Issued February-September 1989."

1. Retail trade--United States--Statistics.

I. United States. Bureau of the Census.

HF5429.3.C4

1989 381'.2'0973021

88-22142

For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

#### INTRODUCTION

#### PURPOSE AND USES OF THE ECONOMIC **CENSUSES**

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.

Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.

State and local Governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract busi-

Trade associations study trends in their own and competing industries, and keep their members informed of market changes.

Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

#### **AUTHORITY AND SCOPE**

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the-

Census of Retail Trade Census of Wholesale Trade Census of Service Industries Census of Transportation Census of Manufactures Census of Mineral Industries Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

#### **AVAILABILITY OF THE DATA**

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

#### WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

#### HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures, Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

#### SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the Guide to the 1987 Economic Censuses and Related Statistics. More information on the methodology, procedures, and history of the censuses will be published in the History of the 1987 Economic Censuses. Contact Customer Services for information on availability.

#### **CENSUS OF RETAIL TRADE**

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual. 1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and mediumsize firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

#### GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

- 1. The United States as a whole.
- 2. Each State and the District of Columbia.
- 3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
- 4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.2 Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- 5. The area within the State outside metropolitan statistical areas.
- 6. Each county or county equivalent.3 4
- 7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
- 8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.2

#### **DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

#### RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

Represents zero.

<sup>&</sup>lt;sup>2</sup>According to 1980 Census of Population or subsequent special census.

<sup>&</sup>lt;sup>3</sup>Those defined as of January 1, 1987.

<sup>&</sup>lt;sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

(D) (IC) (NA) (NC)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals. Independent city. Not available. Not comparable.	CMSA MSA n.e.c. PMSA pt.	Consolidated Metropolitan Statistical Area. Metropolitan Statistical Area. Not elsewhere classified. Primary Metropolitan Statistical Area. Part. Revised.
(X)	Not applicable.	SIC	Standard Industrial Classification.

# Users' Guide for Locating Statistics in This Report by Table Number

				•		Table					
Information shown in tables	1	2	3	4	5	6	7	8	9	10	11
GEOGRAPHIC AREAS											
The State	Х	X	Х	Х				X X			
or MSA					Х <sup>2</sup> Х	¹X	<sup>1</sup> X		X	<sup>2</sup> X	х
DATA ITEMS <sup>3</sup>											
Establishments. Sales Annual payroll First quarter payroll.	X X X		<sup>4</sup> X <sup>4</sup> X <sup>4</sup> X	<sup>4</sup> X <sup>4</sup> X <sup>4</sup> X <sup>4</sup> X	X X X	X X X	X X X	X X X	X X X		
Paid employees for pay period including March 12, 1987 Unincorporated businesses	×		⁴X	⁴X	×	×	×	X X	×		
Sales per establishment. Sales per employee Payroll per employee Employees per establishment. 1982 to 1987 comparative statistics (establishments, sales, payroll, employees).		X X X	4X								
Summary statistics for industries having an SIC change between 1972 and 1987				<sup>4</sup> X						²X	×

<sup>&</sup>lt;sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>&</sup>lt;sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

<sup>&</sup>lt;sup>3</sup>See Explanation of Terms, appendix A. <sup>4</sup>Based on 1972 Standard Industrial Classification.

## Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

	Information shown in reports by kind of business or industry category												
Report and geographic area	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employ-	Selected ratios and rankings	Merchan- dise line sales	Sales size and employ- ment size of establish- ments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organiza- tion	Selected topics		
GEOGRAPHIC AREA SERIES United States	X X X X	X X X X	x x x x	x x x x	x x x								
SERIES United States	1X X X X	1X X X X											
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION) United States	х	х	х	х			х	x	х	х			
DEPRECIABLE ASSETS, AND OPERATING EXPENSES United States.  MERCHANDISE LINE SALES United States. State. CMSA, PMSA, MSA.	X <sup>3</sup> X <sup>3</sup> X	X X 3X 3X	х			X <sup>3</sup> X <sup>3</sup> X				х	<sup>2</sup> X		
MISCELLANEOUS SUBJECTS United States	x x x	x x x	x x x	x x x		^					<sup>4</sup> X <sup>4</sup> X <sup>4</sup> X		
United States. State  SPECIAL REPORT SERIES—SELECTED STATISTICS	5X 5X	<sup>5</sup> X <sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X									
United StatesStateCMSA, MSA	1X 8X 8X	1X 8X 8X	X X X	X X X	X X X		eΧ				<sup>1 7</sup> X <sup>7 8</sup> X <sup>8 9</sup> X		

<sup>&</sup>lt;sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>&</sup>lt;sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>&</sup>lt;sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

<sup>&</sup>lt;sup>4</sup>For United States, States, and MŚA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>&</sup>lt;sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>&</sup>lt;sup>6</sup>Data available by sales size of establishments without payroll only.

Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>&</sup>lt;sup>6</sup>Includes data for all establishments and establishments with payroll.

<sup>&</sup>lt;sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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#### **SUMMARY OF FINDINGS**

Data from the 1987 Census of Retail Trade show that Wyoming's 3,726 retail stores with payroll had sales totaling \$2.5 billion. In 1982, 4,059 stores had sales of \$2.7 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 21.0 percent of the State's total sales by retailers compared to 22.1 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 17.3 percent of sales, gasoline service stations with 12.1 percent, department stores (including leased departments) with 7.1 percent, and restaurants and lunchrooms with 5.2 percent.

For 1987, sales for establishments with payroll in the State averaged \$677 thousand per establishment, compared to \$677 thousand in 1982. In 1987, department stores (including leased departments) averaged \$9.0 million per establishment; new car dealers, \$4.6 million; grocery stores, \$2.7 million; miscellaneous general merchandise stores, \$1.5 million; and catalog and mail-order houses, 1.2 million.

For retail establishments with payroll, 1987 sales per employee averaged \$76 thousand. New car dealers had sales per employee of \$234 thousand, which contrasts sharply with the \$17 thousand per employee average for retail bakeries.

The 1987 payroll of retailers in the State amounted to \$308 million, compared to \$324 million for 1982. Payroll as a percent of sales of establishments with payroll averaged 12.2 percent for all retailers, 30.4 percent for drapery and upholstery stores, and 7.2 percent for gasoline service stations.

There were 33,263 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987, compared to 36,792 employees in 1982. Restaurants and lunchrooms were the largest employers with 5,999 employees; followed by grocery stores, 4,706 employees; and refreshment places, 4,421.

Laramie County led the counties in the State, accounting for 18.8 percent of total sales by retailers. Cheyenne had the largest sales among all places in the State, with 16.7 percent of the State total.

ure 1. State Map

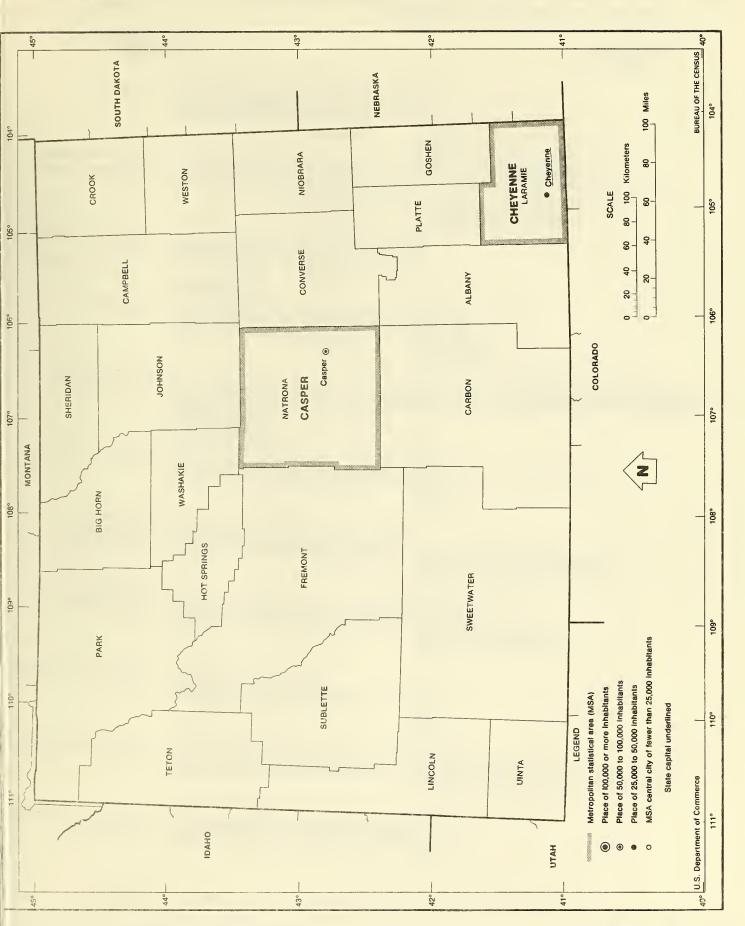
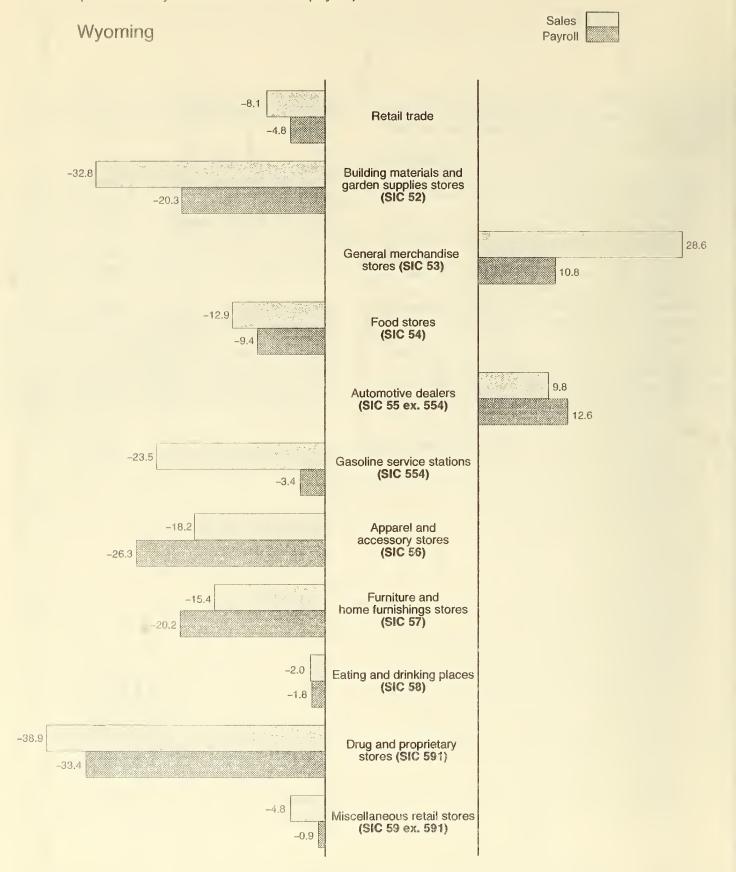
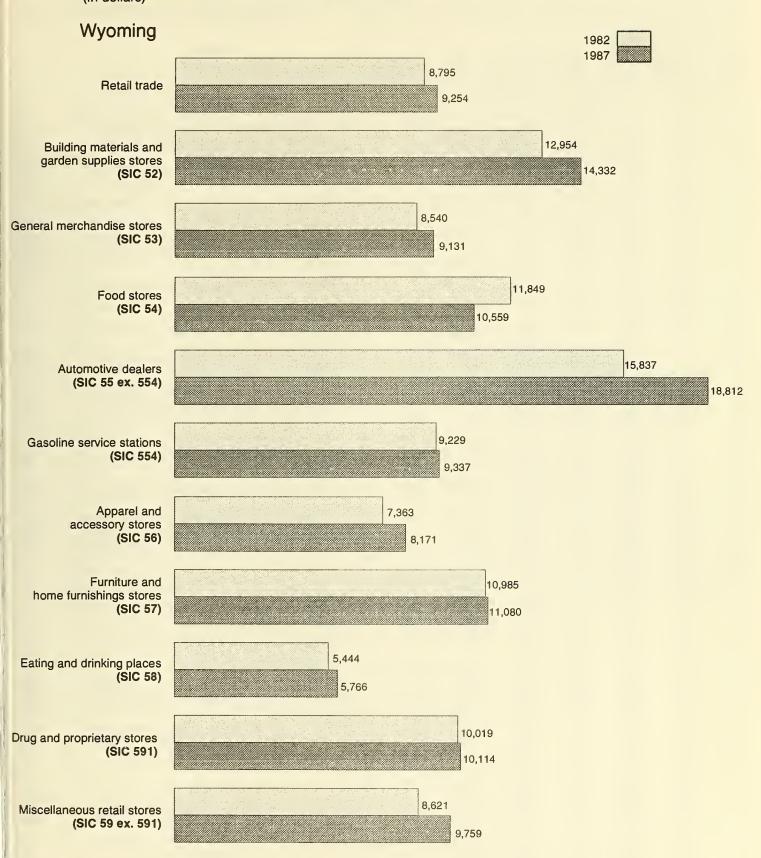


Figure 2. Percent Change in Sales and Annual Payroll: 1982 to 1987 (Includes only establishments with payroll)

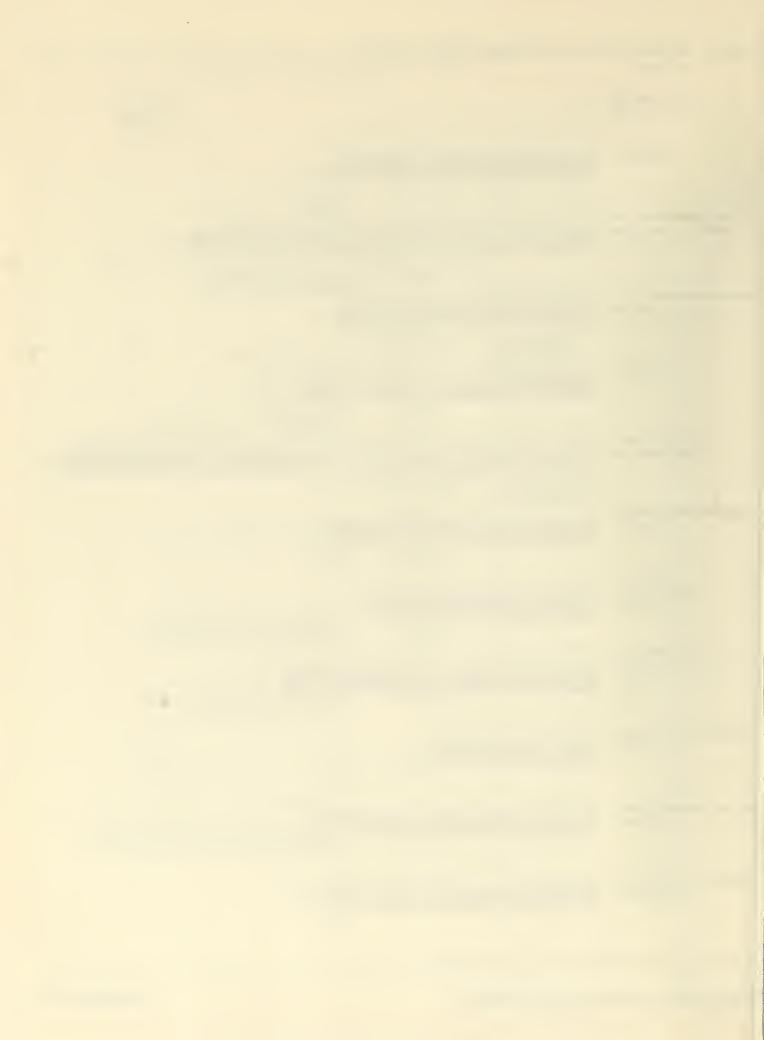


Note: Data are based on 1972 Standard Industrial Classification.

Figure 3. Annual Payroll Per Employee: 1987 and 1982 (In dollars)



Note: Data are based on 1972 Standard Industrial Classification.



#### Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

						Paid	Unincorporate	ed businesses
1987 SIC code	Kind of business				First	employees for pay period	Individual	
SIO CODE		Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)	proprie- torships (number)	Partner- ships (number)
	Retall trade	3 726	2 521 899	307 785	72 631	33 263	1 233	368
52	Building materials and garden supplies stores	214	133 127	18 560	4 533	1 295	42	16
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	132 103 29	95 580 89 066 6 514	13 202 12 007 1 195	3 317 3 039 278	813 723 90	20 11 9	8 5 3
525 526 527	Hardware stores	51 15 16	27 868 3 642 6 037	3 976 756 626	907 141 168	375 54 53	11 8 3	5 2
53	General merchandise stores	118	263 141	26 755	6 322	2 930	20	7
531	Department stores (incl. leased depts.)1 2	20	179 954	(NA)	(NA)	(NA)	· -	-
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.)¹ Conventional¹ Discount or mass merchandising¹ National chain¹	20 3 12 5	147 904 (D) (D) 34 786	16 501 (D) (D) 4 677	3 950 (D) (D) 1 202	1 814 (D) (D) 443	-	=
533 539	Variety storesMiscellaneous general merchandise stores	32 66	15 736 99 501	2 166 8 088	534 1 838	294 822	9	2 5
54	Food stores	268	540 361	53 473	13 261	5 064	78	34
541 542	Grocery stores	196 17	530 288 3 044	51 619 366	12 867 77	4 706 64	44 11	22 3
546 546 pt. 546 pt.	Retail bakeries	29 28 1	2 956 (D) (D)	832 (D) (D)	190 (D) (D)	178 (D) (D)	14 13 1	4 4 -
543, 4, 5, 9 543	Other food storesFruit and vegetable markets	26	4 073	656	127	116	9	5
544 545 549	Candy, nut, and confectionery stores  Dairy products stores  Miscellaneous food stores	9 5 12	1 310 1 024 1 739	244 171 241	52 25 50	43 23 50	3 1 5	2 1 2
55 ex. 554	Automotive dealers	268	530 758	52 090	11 955	2 <b>7</b> 69	50	13
551 552	New and used car dealers Used car dealers	96 15	437 134 8 483	38 825 744	8 845 189	1 871 51	8 7	4 2
553 553 pt. 553 pt.	Auto and home supply stores	122 116 6	54 721 53 239 1 482	9 220 9 074 146	2 173 2 147 26	649 636 13	24 20 4	7 5 2
555, 6, 7, 9 555	Miscellaneous automotive dealersBoat dealers	35 6	30 420 (D)	3 301 (D)	748 (D) 197	198 (D)	11 4	Ξ
556 557 559	Recreational vehicle dealers	9 17 3	10 629 (D) (D)	959 (D) (D)	(D) (D)	49 (D) (D)	2 5 -	=
554	Gasoline service stations	415	3 <b>0</b> 5 008	22 064	4 988	2 363	136	27
56	Apparel and accessory stores	327	105 288	13 319	3 101	1 630	93	41
561	Men's and boys' clothing stores	19	6 294	951	288	85	4	1
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	107 98 9	22 615 21 797 818	2 481 2 382 99	621 597 24	466 449 17	44 37 7	15 14 1
565	Family clothing stores	96	55 893	7 041	1 494	717	19	9
566 566 pt.	Shoe stores	74 5	16 730 (D) 2 227	2 225 (D)	565 (D)	273 (D)	17 2 2	7 - 2
566 pt. 566 pt. 566 pt.	Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	10 2 57	(D) 13 607	378 (D) 1 697	106 (D) 422	45 (D) 211	1 12	5
564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	31 11 20	3 756 1 277 2 479	621 160 461	133 37 96	89 34 55	9 2 7	9 3 6
57	Furniture and homefurnishings stores	213	78 517	10 426	2 601	941	76	16
5712	Furniture stores	65	28 127	3 964	1 029	361	25	4
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery and upholstery stores Miscellaneous homefurnishings stores	49 25 6 18	16 948 11 913 483 4 552	2 417 1 540 147 730	516 337 35 144	189 94 17 78	20 11 3 6	5 - 1 4
572	Household appliance stores	27	11 197	1 236	309	84	13	-
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	72 34 10 17	22 245 10 409 5 405 3 969 2 462	2 809 1 209 841 376 383	747 326 218 93 110	307 138 63 60 46	18 12 1 3 2	7 3 - 4

#### Table 1. Summary Statistics for the State: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

						Paid employees	Unincorporate	ed businesses
1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places	1 000	272 501	69 276	15 839	12 014	403	<b>12</b> 5
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	792 440 13 309 30	239 640 130 316 5 424 98 545 5 355	63 024 36 633 1 318 23 578 1 495	14 328 8 211 376 5 367 374	10 894 5 999 211 4 421 263	317 201 5 102 9	103 57 1 39 6
5813	Drinking places	208	32 861	6 252	1 511	1 120	86	22
591	Drug and proprietary stores	88	55 858	7 919	1 957	<b>78</b> 3	23	4
591 pt. 591 pt.	Drug storesProprietary stores	84 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)	19 4	4 -
59 <b>ex.</b> 5 <b>9</b> 1	Miscellaneous retail stores	815	237 340	33 903	8 074	3 474	312	85
592	Liquor stores	140	53 599	6 070	1 472	789	29	16
593	Used merchandise stores	34	3 132	586	148	93	11	5
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	354 77 29 48	78 915 26 335 13 618 12 717	11 201 3 793 1 778 2 015	2 654 996 427 569	1 352 379 177 202	155 29 10 19	37 3 1 2
5942 5943 5944 5945 5946 5947 5948 5949	Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	32 10 59 29 15 93 5	6 632 2 188 14 650 5 641 3 405 14 491 361 5 212	726 366 2 761 649 457 1 742 70 637	166 86 676 154 90 294 14	116 41 270 120 39 231 7	15 6 18 17 6 47 3	2 1 4 2 18 1 6
596 5961 5962 5963	Nonstore retailers	59 26 12 21	47 150 31 775 2 695 12 680	7 104 4 787 310 2 007	1 655 1 114 70 471	414 266 34 114	26 12 7 7	2 1 1 -
598 5983 5984 5989	Fuel dealers	63 3 53 7	26 323 (D) 21 251 (D)	4 293 (D) 3 629 (D)	1 097 (D) 911 (D)	275 (D) 229 (D)	8 - 4 4	3 1 - 2
5992 5993 5994 5995	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	64 5 2 17	7 274 (D) (D) 2 736	1 456 (D) (D) 608	363 (D) (D) 149	241 (D) (D) 54	41 1 1 6	9 - - 1
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	77 11 2 64	17 050 (D) (D) 14 569	2 478 (D) (D) 2 020	510 (D) (D) 416	232 (D) (D) 190	34 7 - 27	12 2 - 10

¹Includes sales from catalog order desks. ²Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 2. Selected Ratios for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

revised met	hodology for presenting establishment counts, see appendix A]	Sa	les		
1987 SIC code	Kind of business	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
	Retall trade	676 838	75 817	9 253	9
52	Building materials and garden supplies stores	622 089	102 801	14 332	6
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	724 091 864 718 224 621	117 565 123 189 72 378	16 239 16 607 13 278	6 7 3
525 526 527	Hardware stores	546 431 242 800 377 313	74 315 67 444 113 906	10 603 14 000 11 811	7 4 3
53	General merchandise stores	2 230 008	89 809	9 131	25
531	Department stores (incl. leased depts.) <sup>2 3</sup>	8 997 700	(NA)	(NA)	(NA)
531 531 pt. 531 pt. 531 pt.	Department stores (excl. leased depts.)2	7 395 200 (D) (D) 6 957 200	81 535 (D) (D) 78 524	9 096 (D) (D) 10 558	91 (D) (D) 89
533 539	Variety stores Miscellaneous general merchandise stores	491 750 1 507 591	53 524 121 047	7 367 9 839	9 12
54	Food stores	2 <b>01</b> 6 <b>272</b>	106 706	10 559	19
541 542	Grocery stores	2 705 551 179 059	112 683 47 563	10 969 5 719	24 4
546 546 pt. 546 pt.	Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only	101 931 (D) (D)	16 607 (D) (D)	4 674 (D) (D)	6 (D) (D)
543, 4, 5, 9 543	Other food storesFruit and vegetable markets	156 654	35 112	5 655	4
544 545 549	Candy, nut, and confectionery stores	145 556 204 800 144 917	30 465 44 522 34 780	5 674 7 435 4 820	5 5 4
55 <b>ex.</b> 5 <b>54</b>	Automotive dealers	1 980 440	191 679	18 812	10
551 552	New and used car dealers Used car dealers	4 553 479 565 533	233 637 166 333	20 751 14 588	19 3
553 553 pt. 553 pt.	Auto and home supply stores	448 533 458 957 247 000	84 316 83 709 114 000	14 206 14 267 11 231	5 5 2
555, 6, 7, 9 555 556 557 559	Miscellaneous automotive dealers Boat dealers Recreational vehicle dealers Motorcycle dealers Automotive dealers, n.e.c.	869 143 (D) 1 181 000 (D) (D)	153 636 (D) 216 918 (D) (D)	16 672 (D) 19 571 (D) (D)	6 (D) 5 (D) (D)
554	Gasoline service stations	734 959	129 077	9 337	6
<b>5</b> 6	Apparel and accessory stores	321 982	64 594	8 171	5
561	Men's and boys' clothing stores	331 263	74 047	11 188	4
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	211 355 222 418 90 889	48 530 48 546 48 118	5 324 5 305 5 824	4 5 2
565	Family clothing stores	582 219	77 954	9 820	7
566 pt. 566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores	226 081 (D) 222 700 (D) 238 719	61 282 (D) 49 489 (D) 64 488	8 150 (D) 8 400 (D) 8 043	4 (D) 5 (D) 4
564, 9 564 569	Other apparel and accessory stores	121 161 116 091 123 950	42 202 37 559 45 073	6 978 4 706 8 382	3 3 3
57	Furniture and homefurnishings stores	368 624	83 440	11 080	4
5712	Furniture stores	432 723	77 914	10 981	6
5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery and upholstery stores Miscellaneous homefurnishings stores	345 878 476 520 80 500 252 889	89 672 126 734 28 412 58 359	12 788 16 383 8 647 9 359	4 4 3 4
572	Household appliance stores	414 704	133 298	14 714	3
573 5731 5734 5735 5736	Radio, television, computer, and music stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores Musical instrument stores	308 958 306 147 540 500 233 471 223 818	72 459 75 428 85 794 66 150 53 522	9 150 8 761 13 349 6 267 8 326	4 4 6 4 4

#### Table 2. Selected Ratios for the State: 1987-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

		Sa	les		
1987 SIC code	Kind of business	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
58	Eating and drinking places	272 501	22 682	5 766	12
5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	302 576 296 173 417 231 318 916 178 500	21 997 21 723 25 706 22 290 20 361	5 785 6 107 6 246 5 333 5 684	14 14 16 14 9
5813	Drinking places	157 986	29 340	5 582	5
591	Drug and proprietary stores	634 750	71 338	10 114	9
591 pt. 591 pt.	Drug stores Proprietary stores	(D) (D)	(D) (D)	(D) (D)	(D) (D)
59 <b>ex.</b> 591	Miscellaneous retail stores	291 215	68 319	9 759	4
592	Liquor stores	382 850	67 933	7 693	6
593	Used merchandise stores	92 118	33 677	6 301	3
594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores  Sporting goods stores and bicycle shops  General line sporting goods stores  Specialty line sporting goods stores	222 924 342 013 469 586 264 938	58 369 69 485 76 938 62 955	8 285 10 008 10 045 9 975	4 5 6 4
5942 5943 5944 5945 5946 5947 5948 5949	Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores	207 250 218 800 248 305 194 517 227 000 155 817 72 200 153 294	57 172 53 366 54 259 47 008 87 308 62 732 51 571 34 980	6 259 8 927 10 226 5 408 11 718 7 541 10 000 4 275	4 4 5 4 3 2 1
596 5961 5962 5963	Nonstore retailers	799 153 1 222 115 224 583 603 810	113 889 119 455 79 265 111 228	17 159 17 996 9 118 17 605	7 10 3 5
598 5983 5984 5989	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c	417 825 (D) 400 962 (D)	95 720 (D) 92 799 (D)	15 611 (D) 15 847 (D)	(D) 4 (D)
5992 5993 5994 5995	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	113 656 (D) (D) 160 941	30 183 (D) (D) 50 667	6 041 (D) (D) 11 259	(D) (D) 3
5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c	221 429 (D) (D) 227 641	73 491 (D) (D) 76 679	10 681 (D) (D) 10 632	3 (D) (D) 3

<sup>&</sup>lt;sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

## Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

4070	1007		Establis	hments		Sales		Ar	nnual payroll		period in	Paid employees for pay period including March 12		
1972 SIC code	1987 SIC code	Kind of business	1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	19 <b>8</b> 2 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)		
		Retail trade— Including used automobile parts and accessories stores' Excluding used automobile parts and accessories	3 734	4 064	2 524 062	2 747 546	-8.1	308 245	323 858	-4.8	33 310	36 8 <b>21</b>		
52	52	stores <sup>2</sup> Building materials and garden supplies	3 <b>726</b>	4 059	2 521 899	2 746 496	-8.2	307 785	3 <b>2</b> 3 <b>50</b> 8	-4.9	33 <b>2</b> 63	36 <b>7</b> 9 <b>2</b>		
-	02	stores	214	284	133 127	198 213	-32.8	18 560	23 291	-20.3	1 295	1 798		
521, 3 521	521, 3 521	Building materials and supply stores Lumber and other building materials	132	147	95 580 89 066	127 540	-25.1	13 202	15 238	-13.4	813	1 053		
523	523	dealersPaint, glass, and wallpaper stores	103 29	113 34	6 514	117 513 10 027	-24.2 -35.0	12 007 1 195	13 303 1 935	-9.7 -3 <b>8</b> .2	723 90	901 152		
525 526	525 526	Hardware storesRetail nurseries, lawn and garden supply	51	76	27 <b>8</b> 68	38 422	-27.5	3 976	5 007	-20.6	375	503		
527	527	Stores Mobile home dealers	15 16	17 44	3 642 6 037	4 214 28 042	-13.6 -7 <b>8</b> .5	756 626	845 2 201	-10.5 -71.6	54 53	86 156		
<b>5</b> 3	53	General merchandise stores	118	127	<b>2</b> 63 <b>141</b>	204 638	28.6	26 755	24 151	10.8	2 930	2 828		
531		Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup>	33	20	(D)	107 825	(D)	(NA)	(NA)	(NA)	(NA)	(NA)		
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> Department stores (incl. leased depts.)	20	(NA)	179 954	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)		
	539 pt.	[with 25 to 49 employees] <sup>3 4 7</sup>	13	(NA)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)		
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> Department stores (excl. leased depts.) [with 50 employees or	33	20	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)		
	539 pt.	more] <sup>3 6</sup> Department stores (excl. leased	20	(NA)	147 904	(NA)	(NA)	16 501	(NA)	(NA)	1 814	(NA)		
500	500	depts.) [with 25 to 49 employees] <sup>3 7</sup>	13	(NA) 32	(D) 15 736	(NA) 24 423	(NA) -35.6	(D) 2 166	(NA) 3 121	(NA) -30.6	(D) 294	(NA) 434		
533 539	533 539 pt.	Vanety stores Miscellaneous general merchandise stores <sup>8</sup>	53	75	15 736 (D)	77 973	(D)	2 100 (D)	7 693	-30.6 (D)	(D)	798		
54	54	Food stores	268	344	540 361	6 <b>2</b> 0 <b>0</b> 91	<b>-12.</b> 9	53 473	<b>5</b> 9 <b>0</b> 33	-9.4	5 064	4 982		
541 5422, 3	541 5421	Grocery stores Meat and fish (seafood) markets	196 17	254 17	530 288 3 044	605 693 3 973	-12.4 -23.4	51 619 366	56 560 402	- <b>8</b> .7 -9.0	4 706 64	4 599 63		
546 5462 5463	546 546 pt. 546 pt.	Retail bakeries Retail bakeries — baking and selling Retail bakeries — selling only	29 28 1	40 38 2	2 956 (D) (D)	4 340 (D) (D)	-31.9 (D) (D)	832 (D) (D)	1 254 (D) (D)	-33.7 (D) (D)	178 (D) (D)	223 (D) (D)		
543, 4, 5, 9	543, 4, 5,	Other food stores	26	33	4 073	6 085	-33.1	656	817	-19.7	116	97		
543 544 545 549	543 544 545 549	Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	9 5 12	1 10 4 18	1 310 1 024 1 739	(D) 682 841 (D)	(D) 92.1 21.8 (D)	- 244 171 241	(D) 133 101 (D)	(D) 83.5 69.3 (D)	43 23 50	(D) 28 12 (D)		
55 ex. 554	55 ex. 554	Automotive dealers	268	272	<b>5</b> 30 <b>758</b>	483 473	9.8	52 090	<b>46 25</b> 9	12.6	2 769	2 921		
551 552	551 552	New and used car dealers Used car dealers	96 15	110 23	437 134 8 483	405 937 12 650	7.7 -32.9	38 <b>8</b> 25 744	35 970 822	7.9 -9.5	1 871 51	2 214 74		
553 553 pt. 553 <b>p</b> t.	553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	122 116 6	105 98 7	54 721 53 239 1 482	46 488 44 121 2 367	17.7 20.7 -37.4	9 220 9 074 146	7 771 7 4 <b>78</b> 293	18.6 21.3 -50.2	649 636 13	509 483 26		
555, 6, 7, 9	555, 6, 7,	Miscellaneous automotive dealers	35	34	30 420	18 398	65.3	3 301	1 696	94.6	198	124		
555 556	555 556,	Boat dealers Recreational and utility trailer dealers9_	6 9	4 10	(D) 10 629	(D) 8 783	(D) 21.0	(D) 959	(D) 717	(D) 33.8	(D) 49	(D) 42		
557	559 pt. 557	Motorcycle dealers	17	18	(D)	7 296	(D)	(D)	719	(D)	(D)	59		
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	3	2	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)		
554	554	Gasoline service stations	415	459	305 008	398 618	-23.5	22 064	22 842		2 363	2 475		
<b>5</b> 6	56 561	Apparel and accessory stores  Men's and boys' clothing stores		410 37	105 288 6 294	128 780 13 111		13 319 951	18 062 1 863	<b>-26.</b> 3	1 630 85	2 453 215		
562; 3, 8	562, 3	Women's clothing and specialty stores	107	123	22 615	24 817	-8.9	2 481	3 494	-29.0	466	578		
562 563, 8	562 563	Women's clothing stores Women's accessory and specialty stores <sup>10</sup>	98	113	21 797 818	23 498 1 319		2 382	3 280 214		449 17	525 53		
565	565	Family clothing stores		114	55 893	67 607	-17.3	7 041	9 690		717	1 234		
566 566 pt. 566 pt. 566 pt. 566 pt.	566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores	10 2	94 4 17 1 72	16 730 (D) 2 227 (D) 13 607	18 546 (D) 1 899 (D) 15 834	(D)	2 225 (D) 378 (D) 1 697	2 391 (D) 294 (D) 2 013	(D)	273 (D) 45 (D) 211	311 (D) 42 (D) 260		

## Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.

revised me	thodology for	y for presenting establishment counts, see appendix A. For explanation		of changes in kind-of-business classificati			ions between	1982 and 1987	e appendix A	<u> </u>		
1972	1987		Establis	hments		Sales		Ar	nnual payroll		period in	ees for pay noluding h 12
SIC code	SIC code	Kind of business	1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	Apparel and accessory stores—Con.										
564, 9 564 569	564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	31 11 20	42 18 24	3 756 1 277 2 479	4 699 2 371 2 328	-20.1 -46.1 6.5	621 160 461	624 350 274	5 -54.3 68.2	89 34 55	115 66 49
57	57	Furniture and homefurnishings stores	213	266	78 517	92 807	-15.4	10 426	13 072	-20.2	941	1 190
5712	5712	Furniture stores	65	77	28 127	33 826	-16.8	3 964	5 065	-21.7	361	429
5713, 4, 9 5713 5714 5719	5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery and upholstery stores Miscellaneous homefurnishings stores _	49 25 6 18	70 42 10 18	16 948 11 913 483 4 552	17 592 14 073 1 254 2 265	-3.7 -15.3 -61.5 101.0	2 417 1 540 147 730	2 352 1 751 266 335	2.8 -12.1 -44.7 117.9	189 94 17 78	231 136 38 57
572	572	Household appliance stores	27	34	11 197	11 732	-4.6	1 236	1 649	-25.0	84	137
573	573	Radio, television, computer, and music stores	72	85	22 245	29 657	-25.0	2 809	4 006	-29.9	307	393 260
5732	5731	Radio and television stores <sup>11</sup> Radio, television, and electronics stores	44 34	57 (NA)	15 814	20 252 (NA)	-21.9 (NA)	2 050 1 209	2 709 (NA)	-24.3 (NA)	201 138	
	5734	Computer and software stores	10	(NA)	5 405	(NA)	(NA) (NA)	841	(NA)	(NA) (NA)	63	(NA) (NA)
5733	5735	Music stores Record and prerecorded tape stores	28 17	28 13	6 431 3 969	9 405 4 700	-31.6 -15.6	759 376	1 297 432	-41.5 -13.0	106	133 61
	5736	Musical instrument stores	11	15	2 462	4 705	-47.7	383	865	-55.7	46	72
58	58	Eating and drinking places	1 000	974	272 501	277 965	-2.0	69 276	70 571	-1.8	12 014	12 964
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places	792 440 13 309 30	750 382 7 326 35	239 640 130 316 5 424 98 545 5 355	228 086 122 474 1 825 89 149 14 638	5.1 6.4 197.2 10.5 -63.4	63 024 36 633 1 318 23 578 1 495	60 894 34 298 582 21 136 4 878	3.5 6.8 126.5 11.6 -69.4	10 894 5 999 211 4 421 263	11 257 6 277 89 4 172 719
5813	5813	Drinking places	208	224	32 861	49 879	-34.1	6 252	9 677	-35.4	1 120	1 707
591	591	Drug and proprietary stores	88	114	55 858	91 405	-38.9	7 919	11 893	-33.4	783	1 187
591 pt. 591 pt.	591 pt. 591 pt.	Drug storesProprietary stores	84 4	107 7	(D) (D)	88 831 2 574	(D) (D)	(D) (D)	11 703 190	(D) (D)	(D) (D)	1 148 39
59 ex. 591	59 ex. 591	Miscellaneous retail stores¹	823	814	239 503	251 551	-4.8	34 363	34 684	9	3 521	4 023
592	592	Liquor stores	140	149	53 599	65 689	-18.4	6 070	7 440	-18.4	789	1 063
593	593, 5015 pt.	Used merchandise stores <sup>1</sup>	42	32	5 295	6 337	-16.4	1 046	1 592	-34.3	140	182
594 5941	594 5941	Miscellaneous shopping goods stores Sporting goods stores and bicycle	354	349	78 915	71 881	9.8	11 201	10 919	2.6	1 352	1 323
5941 pt. 5941 pt.	5941 pt. 5941 pt.	shops General line sporting goods stores _ Specialty line sporting goods stores _	77 29 48	80 42 38	26 335 13 618 12 717	27 118 16 776 10 342	-2.9 -18.8 23.0	3 793 1 778 2 015	3 947 2 434 1 513	-3.9 -27.0 33.2	379 177 202	403 232 171
5942, 3 5942 5943	5942, 3 5942 5943	Book, stationery stores Book stores Stationery stores	42 32 10	43 30 13	8 820 6 632 2 188	7 123 3 598 3 525	23.8 84.3 -37.9	1 092 726 366	879 410 469	24.2 77.1 -22.0	157 <b>1</b> 16 41	139 83 56
5944	5944	Jewelry stores	59	65	14 650	15 333	-4.5	2 761	3 004	-8.1	270	290
5945, 6, 7, 8, 9 5945 5946	5945, 6, 7, 8, 9 5945 5946	Other miscellaneous shopping goods storesHobby, toy, and game shops Camera and photographic supply	176 29	161 32	29 110 5 641	22 307 2 987	30.5 88.9	3 555 649	3 089 429	15.1 51.3	546 120	491 98
5947 5948 5949	5947 5948 5949	stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece	15 93 5	11 81 8	3 405 14 491 361	3 650 11 788 541	-6.7 22.9 -33.3	457 1 742 70	497 1 703 77	-8.0 2.3 -9.1	39 231 7	50 245 10
		goods stores	34	29	5 212	3 341	56.0	637	383	66.3	149	88
596 5961 5962 5963	596 5961 5962 5963	Nonstore retailers Catalog and mail-order houses Merchandising machine operators Direct selling establishments	59 26 12 21	73 47 12 14	47 150 31 775 2 695 12 680	51 708 46 791 2 377 2 540	-8.8 -32.1 13.4 399.2	7 104 4 787 310 2 007	6 981 6 193 342 446	1.8 -22.7 -9.4 350.0	414 266 34 114	607 499 32 76
598 5983	5983	Fuel and ice dealers Fuel oil dealers	63 3	46 3	26 323 (D)	28 114 (D)	-6.4 (D)	4 293 (D)	3 007 (D)	42.8 (D)	275 (D)	245 (D)
5984 5982	5984 5989, 5999 pt. (pt.)	Liquefied petroleum gas (bottled gas) dealers	53 7	39	21 251 (D)	24 851 (D)	-14.5 (D)	3 629 (D)	2 746 (D)	32.2 (D)	229 (D)	219 (D)
5992 5993 5994	5992 5993 5994	Florists Tobacco stores and stands News dealers and newsstands	64 5 2	67 3 3	7 274 (D) (D)	8 458 411 990		1 456 (D) (D)	1 818 67 134	-19.9 (D) (D)	241 (D) (D)	307 10 19

#### Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.

4070	1987		Establishments		Sales			Aı	nnual payroll	Paid employees for pay period including March 12		
1972 SIC code	SIC code	Kind of business	1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1932 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
5999 pt.	591 5995 5999 pt. 5999 pt.	Miscellaneous retail stores¹—Con.  Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]  Optical goods stores Pet shops Typewriter stores	94 17 11 2	92 17 11 7	19 786 2 736 (D) (D)	17 963 2 246 911 2 845	10.1 21.8 (D) (D)	3 086 608 (D) (D)	2 726 529 179 431	13.2 14.9 (D) (D)	286 54 (D) (D)	267 41 32 27
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	64	57	14 569	11 961	21.8	2 020	1 587	27.3	190	167

#### Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		Retail trade— Including used automobile parts and accessories stores¹ Excluding used automobile parts and accessories stores²	3 <b>734</b> 3 <b>7</b> 26	2 <b>524 0</b> 62 2 <b>521</b> 8 <b>9</b> 9	308 245 307 785	72 753 72 631	33 310 33 263
531	531 539 pt.	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup>	33 20 13	(D) 179 954 (D)	(NA) (NA) (NA)	(NA) (NA) (NA)	(NA) (NA) (NA)
531	531 539 pt.	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 6</sup> Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup>	33 20 13	(D) 147 904 (D)	(D) 16 501 (D)	(D) 3 950 (D)	(D) 1 814 (D)
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup>	53	(D)	(D)	(D)	(D)
5422, 3	5421	Meat and fish (seafood) markets	17	3 044	366	77	64
546 5462 5463	546 546 pt. 546 pt.	Retail bakeries	29 28 1	2 956 (D) (D)	832 (D) (D)	190 (D) (D)	178 (D) (D)
556	556, 559 pt.	Recreational and utility trailer dealers9	9	10 629	959	197	49
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	3	(D)	(D)	(D)	(D)
563, 8	563	Women's accessory and specialty stores <sup>10</sup>	9	818	99	24	17
5732	5731 5734	Radio and television stores <sup>11</sup>	44 34 10	15 814 10 409 5 405	2 050 1 209 841	544 326 218	201 138 63
5733	5735 5736	Music stores	28 17 11	6 431 3 969 2 462	759 376 383	203 93 110	106 60 46
593	593, 5015 pt.	Used merchandise stores <sup>1</sup>	42	5 295	1 046	270	140
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup>	7	(D)	(D)	(D)	(D)
5999	5995 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	94 17 64	19 786 2 736 14 569	3 086 608 2 020	659 149 416	286 54 190

Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

\*\*Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

\*\*Includes sales from catalog order desks.\*\*

\*\*Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

\*\*Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

\*\*Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

\*\*Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

\*\*Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

\*\*Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

\*\*Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

\*\*Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

\*\*Includes computer and software stores classified in SIC 5982 based on 1972 SIC.

#### Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

linc	nudes only establishments with pa	yroli. Por	meaning or ac	breviations a	na symbols,	see introducti	Unincorr busine	orated	n of terms and comparability of 1982 and 1987 censuses, includir  Kind-of-business groups				es, including	
	Geographic area	Estab-			First	Paid employees for pay period	Individual		and gard	g materials den supplies tores IC 52)	st	merchandise ores C 53)		stores C 54)
		lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)	proprie- torships (number)	Partner- ships (number)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Wyoming	3 <b>72</b> 6	2 521 899	307 785	<b>72</b> 631	33 <b>26</b> 3	1 233	368	214	133 127	118	263 141	268	540 361
3 4	Albany County Laramie Balance of county	227 215 12	158 687 146 433 12 254	18 414 17 429 985	4 230 4 008 222	2 453 2 322 131	65 60 5	19 19 -	11 10 1	5 331 (D) (D)	6 6 -	10 794 10 794	12 12 -	34 586 34 586
5	Big Horn County	74	22 173	2 745	649	405	42	4	3	(D)	5	882	7	8 618
6 7 8	Campbell County Gillette Balance of county	187 169 18	153 797 147 518 6 279	18 239 17 493 746	4 405 4 246 159	1 802 1 699 103	52 46 6	24 22 2	14 12 2	7 108 (D) (D)	4 4 -	14 779 14 779 -	10 8 2	40 593 (D) (D)
9 10 11	Carbon County Rawlins Balance of county	157 93 64	87 473 60 411 27 062	10 555 7 476 3 079	2 406 1 731 675	1 151 819 332	55 24 31	23 15 8	11 6 5	7 011 2 841 4 170	3 2 1	(D) (D) (D)	17 8 9	22 825 16 179 6 646
12 13 14 15	Converse County Douglas Glenrock Balance of county	85 68 12 5	46 167 38 848 6 385 934	5 382 4 584 691 107	1 323 1 119 180 24	603 480 107 16	33 24 5 4	11 9 2 -	5 4 1 -	2 681 (D) (D)	3 3 - -	(D) (D) -	7 5 2 -	11 402 (D) (D)
16	Crook County	50	13 554	1 546	352	223	30	6	7	1 259	2	(D)	4	3 281
17 18 19 20	Fremont County Lander Riverton Balance of county	275 82 135 58	159 865 48 775 94 667 16 423	19 096 5 461 11 819 1 816	4 643 1 331 2 955 357	2 114 588 1 270 256	88 27 34 27	28 11 11 6	17 3 11 3	10 175 (D) 6 352 (D)	9 4 3 2	17 792 7 108 (D) (D)	18 5 7 6	38 828 11 310 25 895 1 623
21 22 23	Goshen County Torrington Balance of county	90 71 19	44 011 41 057 2 954	4 934 4 535 399	1 350 1 259 91	609 529 80	41 30 11	10 7 3	6 4 2	4 001 (D) (D)	2 2 -	(D) (D)	9 7 2	11 712 (D) (D)
24 25 26	Hot Springs County Thermopolis Balance of county	52 49 3	21 764 21 315 449	2 791 2 696 95	631 613 18	317 308 9	21 19 2	2 2 -	4 4 -	1 728 1 728 -	1 1 -	(D) (D)	4 4 -	(D) (D)
27 28 29	Johnson County Buffalo Balance of county	64 54 10	23 835 20 254 3 581	3 059 2 780 279	659 598 61	331 305 26	26 23 3	4 1 3	9 8 1	2 760 (D) (D)	2 2 -	(D) (D)	4 3 1	(D) (D) (D)
30 31 32	Laramie County Cheyenne Balance of county	464 401 63	473 984 420 392 53 592	59 976 53 834 6 142	14 136 12 628 1 508	6 119 5 416 703	100 81 19	41 39 2	27 20 7	21 908 (D) (D)	12 10 2	65 403 (D) (D)	29 24 5	72 662 60 261 12 401
33 34 35	Lincoln County Kemmerer Balance of county	115 27 88	50 076 7 872 42 204	5 183 1 095 4 088	1 321 264 1 057	706 152 554	51 10 41	21 5 16	8 3 5	3 600 (D) (D)	5 - 5	2 566 2 566	13 1 12	10 629 (D) (D)
36 37 38 39	Natrona County Casper Evansville Balance of county	492 441 11 40	437 312 407 704 8 289 21 319	53 904 50 738 855 2 311	12 675 11 984 165 526	5 315 4 994 103 218	122 110 - 12	40 39 - 1	19 16 1 2	18 446 (D) (D) (D)	10 9 - 1	53 575 (D) - (D)	35 31 - 4	99 877 98 117 1 760
40	Niobrara County	28	12 215	1 420	321	156	14	3	2	(D)	3	(D)	1	(D)
41 42 43 44	Park County Cody Powell Balance of county	235 124 70 41	124 759 62 381 35 923 26 455	15 231 7 905 3 997 3 329	3 096 1 778 974 344	1 527 912 505 110	91 54 26 11	18 10 8 -	10 4 4 2	7 515 3 518 (D) (D)	18 4 4 10	24 687 (D) 4 279 (D)	14 7 4 3	21 353 (D) (D) (D)
45 46 47	Platte County Wheatland Balance of county	77 51 26	34 294 23 549 10 745	3 346 2 285 1 061	778 527 251	401 269 132	35 21 14	10 7 3	4 3 1	2 013 (D) (D)	2 2	(D) (D)	5 3 2	10 112 (D) (D)
48 49 50	Sheridan	213 176 37	139 595 127 426 12 169	18 238 16 871 1 367	4 400 4 087 313	1 967 1 774 193	65 52 13	20 18 2	13 12 1	5 906 (D) (D)	5 5 -	12 129 12 129 -	15 8 7	33 846 27 793 6 053
	Sublette County		16 985	2 242	453	319	40	5	4	1 238	4	1 114		6 847
52 53 54 55	Sweetwater County Green River Rock Springs Balance of county	287 70 194 23	223 505 46 347 168 499 8 659	26 307 5 323 19 882 1 102	6 561 1 351 4 964 246	2 916 588 2 211 117	85 25 50 10	29 5 19 5	19 4 13 2	10 485 (D) 7 743 (D)	10 4 5 1	23 097 (D) 16 947 (D)	20 6 11 3	45 542 (D) 28 242 (D)
56 57 58	Jackson	235 190 45		17 306 14 255 3 051	3 881 3 076 805	1 769 1 309 460	69 61 8	30 21 9	8 7 1	8 883 (D) (D)	3 3 -	(D) (D)	15 8 7	13 623 10 923 2 700
59 60 61	Uinta County Evanston Balance of county	114 80 34	88 621 65 667 22 954	9 940 7 840 2 100	2 412 1 916 496	1 185 909 276	42 26 16	9 5 4	4 3 1	5 462 (D) (D)	4 3 1	7 028 (D) (D)	10 4 6	21 364 (D) (D)
62 63 64	Worland	83 75 8	41 946	4 316 4 129 187		502 478 24	39 33 6	6 5 1	7 7 -	1 645 1 645 -	2 2 -	(D) (D)	9 8 1	(D) (D) (D)
65 66 67	Newcastle	60 40 20	20 953		587	373 250 123	27 14 13	5 5 -	2 2 -	(D) (D)	3 2 1	(D) (D) (D)	5 4 1	7 353 (D) (D)

					к	ind-of-busin	ess groups—Co	n.						
Automotive (SIC 55 c			rvice stations 554)	Apparel as st (SI	nd accessory tores IC 56)	homefurni	ture and shings stores C 57)		drinking places IC 58)	st	proprietary fores 5 591)	s	neous retail tores 9 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	;
268	530 758	415	305 008	327	10 <b>5 2</b> 88 6 996	213	78 <b>517</b> 6 147	1 000 53	272 501	88	55 858	815	237 340	1
16 16 -	30 642 30 642 -	28 24 4	23 178 12 476 10 702	24 24 -	6 996	19 19 -	6 147	48 5	19 497 18 198 1 299	4 -	5 547 5 547 -	54 52 2	15 969 (D) (D)	) [
6	2 049 29 690	8 20	2 960 14 875	4 21	743 6 148	3 14	807 4 001	29 40	3 337 15 742	3	998 5 195	6 44	(D) 15 666	
13	(D) (D)	18	(D) (D)	21 -	6 148	14	4 001	34 6	15 002 740	5	(D) (D)	40	(D) (D)	۱(
13 8 5	14 295 12 429 1 866	29 15 14	16 314 7 192 9 122	9 7 2	2 020 (D) (D)	6 4 2	(D) (D) (D)	42 24 18	9 158 6 323 2 835	4 2 2	3 334 (D) (D)	23 17 6	5 115 4 198 917	3
5 5 -	(D) (D) -	11 8 2 1	7 464 (D) (D) (D)	7 7 - -	1 492 1 492 - - -	5 5 - -	871 871 - -	22 14 5 3	4 750 3 457 (D) (D)	3 2 1 -	1 721 (D) (D)	17 15 1 1	2 165 (D) (D)	3
26	(D) 32 612	7 29	3 134 18 760	19	(D) 6 561	- 13 5	2 713	16 76	2 094 14 667	2 6	(D) 4 428	9 62	2 004 13 329	
8 17 1	(D) 21 198 (D)	10 9 10	4 088 8 193 6 479	5 13 1	(D) 5 124 (D)	5 8 -	567 2 146 -	21 32 23	3 603 7 766 3 298	2 2 2	(D) (D) (D)	19 33 10	6 039 6 471 819	7
4 4 -	(D) (D)	8 5 3	6 859 (D) (D)	9 9 -	1 996 1 996 -	4 4 -	398 398	28 19 9	4 783 3 587 1 196	3 2 1	(D) (D) (D)	17 15 2	2 676 (D) (D)	
4 4	2 456 2 456	5 5	2 827 2 827	4 4	699 699	1 1	(D) (D)	11 9 2	1 841 (D) (D)	2 2	(D) (D)	16 15 1	3 492 (D) (D)	2
1	(D) (D)	11 8	8 359 (D) (D)	5 5	971 971	3 2 1	747 (D) (D)	15 11 4	2 749 2 484 265	3	976 976	11 11	2 548 2 548	3
38 30	116 575 112 867	3 41 32	53 079 36 968	44 43	18 693 (D)	33 32	18 842 (D)	123 104	51 557 46 307	9	5 914 (D)	108 98	49 35 <b>1</b> 44 719	
8 11 2	3 708 13 783 (D) (D)	9 14 3	16 111 9 429 1 249	1 4 2 2	(D) 1 056 (D)	3 -	(D) (D)	19 36 8	5 250 4 068 692	3	(D) (D) (D) (D)	10 18 7	4 632 3 223 1 498	3
9 38 34	108 838	43	8 180 37 741	49	(D) 15 863	3	(D) 20 652	28 125	3 376 41 851	2 7	5 414	11	1 725 35 055 29 049	5
1 3	(D) (D) (D)	36 3 4	31 579 2 608 3 554	48 - 1	(D) (D)	41 - 1	(D) (D)	111 3 11	(D) (D) (D)	7 - -	5 414 - -	108 3 13	29 049 (D) (D)	))
1 15	(D) 21 862	6	4 990 12 321	2 18	(D) 4 920	- 14	2 370	10 60	1 267 15 156	1	(D) 3 242	2 51	(D) 11 333	
15 7 5 3	21 862 12 003 (D) (D)	29 13 7 9	12 321 5 526 (D) (D)	15 3 -	4 920 (D) (D)	14 9 5 -	2 370 1 740 630	36 21 3	15 156 9 328 5 565 263	3 3 -	3 242 (D) (D)	51 26 14 11	11 333 5 469 (D) (D)	))
7 5 2	6 365 (D) (D)	13 7 6	6 269 3 704 2 565	5 4 1	818 (D) (D)	3 3 -	(D) (D)	23 10 13	3 649 1 896 1 753	2 1 1	(D) (D) (D)	13 13 -	2 481 2 481	1
14 13 1	32 181 (D) (D)	14 10 4	11 076 8 615 2 461	21 21	7 206 7 206 -	12 12 -	3 748 3 748 -	61 44 17	17 380 15 353 2 027	7 6 1	3 872 (D) (D)	51 45 6	12 251 (D) (D)	-)
1	(D)	9	2 296	5	676	3	(D)	23	2 690	2	(D)	6	1 389	9
22 5 17	56 746 5 682 51 064	48 14 26 8	27 185 7 200 13 736 6 249	24 2 22 -	10 893 (D) (D)	16 1 15	8 448 (D) (D)	75 20 46 9	20 152 3 759 15 629 764	5 2 3	4 261 (D) (D)	48 12 36	16 696 2 425 14 271	3 5 1
7 7 -	10 869 10 869	16 12 4	10 752 10 328 424	27 25 2	9 817 (D) (D)	8 8 -	3 393 3 393 -	67 47 20	22 550 16 145 6 405	2 2 -	(D) (D)	82 71 11	28 971 24 668 4 303	
11 7 4	14 608 13 466 1 142	18 15 3	20 612 (D) (D)	11 9 2	3 598 (D) (D)	4 3 1	(D) 869 (D)	25 18 7	7 593 6 567 1 026	2 1 1	(D) (D) (D)	25 17 8	6 591 5 807 784	
7 7	10 943 10 943	3 3	2 016 2 016	9	2 544 2 544	5 5	982 982	21 15 6	3 677 (D) (D)	3 3	1 174 1 174	17 16 1	2 754 (D) (D)	
6 3 3	8 716 (D) (D)	5 3 2	2 512 (D) (D)	4 4	1 055 1 055	2 2	(D) (D)	19 11 8	2 293 1 485 808	3 2 1	1 105 (D) (D)	11 7 4	3 333 (D) (D)	

#### Table 6. Summary Statistics for Places With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix FI

revised met	hodology for presenting establishment counts, see appendix A. For information or	n geographic a	eas followed by	, see appen	dix Fj	Paid	Unincorporate	ed businesses
1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
	CASPER							
	Retail trade	441	407 704	50 738	11 984	4 994	110	39
52	Building materials and garden supplies stores	16	(D)	(D)	(D)	(D)	1	-
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	12 2 2 -	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	- - 1 -	-
53	General merchandise stores	9	(D)	(D)	(D)	(D)	1	1
531 531 533 539	Department stores (incl. leased depts.) <sup>1 2</sup> Department stores (excl. leased depts.) <sup>1</sup> Variety stores Miscellaneous general merchandise stores	6 6 2 1	56 859 (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	- 1 1 -	- - - 1
54	Food stores	31	98 117	9 3 <b>0</b> 8	2 182	757	2	4
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	18 1 5 7	(D) (D) (D) 1 422	(D) (D) (D) 225	(D) (D) (D) 43	(D) (D) (D) 36	- - 1 1	2 - - 2
55 ex. 554	Automotive dealers	34	(D)	(D)	(D)	(D)	2	1
551 552 553 555, 6, 7,	New and used car dealers	12 - 15 7	(D) (D) 18 868	(D) (D) 2 150	(D) (D) 471	(D) - (D) 100	- - 1 1	1
554	Gasoline service stations	36	31 579	1 778	407	217	16	1
56	Apparel and accessory stores	48	(D)	(D)	(D)	(D)	11	6
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	-	1
562, 3 562 563	Women's clothing and specialty stores	17 14 3	4 055 3 618 437	459 416 43	112 101 11	89 82 7	8 5 3	1 1 -
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	7 13 7	4 168 (D) (D)	627 (D) (D)	130 (D) (D)	56 (D) (D)	- 1 2	- 1 3
57	Furniture and homefurnishings stores	41	(D)	(D)	(D)	(D)	11	2
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	11 10 8 12	(D) (D) (D) 5 813	(D) (D) (D) 828	(D) (D) (D) 215	(D) (D) (D) 66	5 - 5 1	1 1
58	Eating and drinking places	111	(D)	(D)	(D)	(D)	26	14
5812 5813	Eating places	102 9	37 112 (D)	9 170 (D)	2 271 (D)	1 614 (D)	23 3	14 -
591	Drug and proprietary stores	7	5 414	820	205	71	1	-
59 ex. 5 <b>91</b>	Miscellaneous retail stores	<b>10</b> 8	29 049	4 633	1 126	501	39	10
592 593	Liquor storesUsed merchandise stores	15 10	7 055 897	988 175	270 39	114 21	4	1 2
594 5941 5942, 3 5944 5945, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book, stationery stores Jewelry stores Other miscellaneous shopping goods stores	49 9 7 8 25	13 952 (D) 2 508 (D) (D)	2 227 (D) 332 (D) (D)	527 (D) 73 (D) (D)	244 (D) 38 (D) (D)	19 5 3 1 10	4 - - 1 3
596	Nonstore retailers	6	(D)	(D)	(D)	(D)	2	1
598	Fuel dealers	1	(D)	(D)	(D)	(D)	1	-
5992 5993 5994 5995 5999	Florists	8 2 - 4 13	1 221 (D) - (D) (D)	311 (D) (D) (D)	75 (D) (D) (D)	30 (D) (D) (D)	2 - - 4 7	1 - - 1

#### Table 6. Summary Statistics for Places With 350 Establishments or More: 1987-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F]

	nodology for presenting establishment counts, see appendix A. For information o			, _, 555 4, 55		Paid	Unincorporate	ed businesses
1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
	CHEYENNE							
	Retail trade	401	420 392	53 834	12 628	5 <b>41</b> 6	81	39
52	Building materials and garden supplies stores	20	(D)	(D)	(D)	(D)	5	3
521, <b>3</b> 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	13 2 3 2	13 551 (D) (D) (D)	1 596 (D) (D) (D)	404 (D) (D) (D)	95 (D) (D) (D)	4 - 1 -	1 1 1 -
53	General merchandise stores	10	(D)	(D)	(D)	(D)	-	1
531 531 533 539	Department stores (incl. leased depts.)¹ 2	7 7 1 2	62 083 (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	- - - -	- - - 1
54	Food stores	24	60 261	5 358	1 306	545	7	1
541 542 546 543, 4, 5, 9	Grocery stores	13 1 4 6	58 235 (D) (D) 934	4 963 (D) (D) 127	1 214 (D) (D) 28	473 (D) (D) 29	3 1 - 3	- - - 1
55 <b>ex.</b> 554	Automotive dealers	30	112 867	10 847	2 388	488	6	3
551 552 553 555, 6, 7,	New and used car dealers Used car dealers Auto and home supply stores Miscellaneous automotive dealers	8 6 12 4	101 723 3 471 6 066 1 607	9 179 384 1 102 182	1 987 96 260 45	367 25 83 13	- 2 2 2 2	1 1 1
554	Gasoline service stations	32	36 968	2 410	621	263	12	1
56	Apparei and accessory stores	43	(D)	(D)	(D)	(D)	4	4
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	1	-
562, <b>3</b> 562 56 <b>3</b>	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	14 14 -	3 763 3 763 -	532 5 <b>3</b> 2	130 1 <b>3</b> 0 -	102 102 -	1 1 -	2 2 -
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	8 17 2	9 654 3 936 (D)	1 564 492 (D)	287 126 (D)	121 63 (D)	- 1 1	- 2 -
5 <b>7</b>	Furniture and homefurnishings stores	32	(D)	(D)	(D)	(D)	6	2
5712 5713, 4, 9 572 573	Furniture stores Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	8 6 3 15	(D) (D) (D) 6 779	(D) (D) (D) 820	(D) (D) (D) 229	(D) (D) (D) 92	3 1 1 1	1 1 -
58	Eating and drinking places	104	46 307	12 163	2 851	2 002	22	16
5812 5813	Eating places	9 <b>3</b> 11	(D) (D)	(D) (D)	(D) (D)	(D) (D)	21 1	13 3
591	Drug and proprietary stores	8	(D)	(D)	(D)	(D)	1	1
59 <b>ex.</b> 59 <b>1</b>	Miscellaneous retail stores	98	44 719	8 258	1 915	682	18	7
592 593	Liquor storesUsed merchandise stores	11 8	(D) 680	(D) 178	(D) 50	(D) 33	1	1 2
594 5941 5942, 3 5944 5945, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book, stationery stores Jewelry stores Other miscellaneous shopping goods stores	42 6 6 7 23	(D) 2 283 1 254 2 846 (D)	(D) 349 174 465 (D)	(D) 71 41 124 (D)	(D) 33 18 52 (D)	6 1 -	3 - - - 3
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	1	-
598	Fuel dealers	3	(D)	(D)	(D)	(D)	-	1
5992 5993 5994 5995 5999	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores Miscellaneous retail stores, n.e.c.	7 1 1 5 13	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)	(D) (D) (D) (D)	4 - - 1 4	-

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F]

					Paid employees		
1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
	LARAMIE COUNTY (Coextensive with Cheyenne, WY MSA; see table 8.)						
	NATRONA COUNTY (Coextensive with Casper, WY MSA; see table 8.)						

#### Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D ]

						Paid employees	Unincorporate	ed businesses
1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	Individual proprie- torships (nurnber)	Partner- ships (number)
	CASPER, WY MSA							
	Retall trade	492	437 312	<b>5</b> 3 9 <b>04</b>	12 675	5 315	122	40
52	Building materials and garden supplies stores	19	18 446	2 532	535	142	2	-
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	15 2 2 -	15 324 (D) (D)	2 082 (D) (D)	456 (D) (D)	108 (D) (D)	1 1	=
53	General merchandise stores	10	53 575	6 <b>207</b>	1 461	63 <b>6</b>	1	1
531 531 533 539	Department stores (incl. leased depts.)¹ 2	6 6 2 2	(D) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	(NA) (D) (D) (D)	1 -	- - - 1
54	Food stores	35	99 877	9 456	2 220	776	3	4
541 542	Grocery stores	21 1	97 257 (D)	8 927 (D)	2 114 (D)	67 <b>8</b>	1	2
546 <b>543</b> , 4, 5, 9	Retail bakeriesOther food stores	6 7	(D) 1 422	(D) 225	(D) 43	(D) (D) 36	1 1	2
55 ex. 554	Automotive dealers	38	108 838	11 954	2 605	588	3	1
551 552	New and used car dealersUsed car dealers	14	80 271	8 012	1 732	380	_	=
552 553 555, 6, 7, 9	Auto and home supply stores	17 7	9 699 18 86 <b>8</b>	1 792 2 150	402 471	108 100	2	1 _
554	Gasoline service stations	43	37 741	2 136	497	254	16	1
56	Apparel and accessory stores	49	15 863	2 210	595	260	11	6
561	Men's and boys' clothing stores	4	(D)	(D)	(D)	(D)	-	1
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	17 14 3	4 055 3 618 437	459 416 43	112 101 11	89 82 7	8 5 3	1 1 -
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	7 14 7	4 168 4 652 (D)	627 636 (D)	130 164 (D)	56 64 (D)	- 1 2	1 3
57	Furniture and homefurnishings stores	42	20 652	2 859	715	214	11	2
5712 5713, 4, 9	Furniture stores	12	5 223	779	201	70	5	-
5713, 4, 9 572 573	Homefurnishings stores Household appliance stores Radio, television, computer, and music stores	10 8 12	(D) (D) 5 813	(D) (D) 828	(D) (D) 215	(D) (D) 66	5	1
58	Eating and drinking places	125	41 851	10 170	<b>2</b> 533	1 790	32	15
5812 5813	Eating places	110 15	38 053 3 798	9 414 756	2 332 201	1 683 107	25 7	15 -
591	Drug and proprietary stores	7	5 414	820	205	71	1	-

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

revised met	hodology for presenting establishment counts, see appendix A. For definitions of	CMSA'S, MSA	s, and PMSA's,	see appendix i	וי			
						Paid employees	Unincorporate	ed businesses
1987 SIC code	Geographic area and kind of business	Fatab			First	for pay period	Individual	Datas
		Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	quarter payroll (\$1,000)	including March 12 (number)	proprie- torships (number)	Partner- ships (number)
	CASPER, WY MSA—Con.	(namber)	(\$1,000)	(ψ1,000)	(01,000)	(Hamber)	(riamber)	(namber)
					4 000	<b>504</b>		40
59 ex. 591	Miscellaneous retail stores	124	35 055	5 560	1 309	584	42	10
592 593	Liquor stores Used merchandise stores	21 10	9 177 897	1 274 175	330 39	147 21	4	1 2
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	53 11	14 532 3 828	2 3 <b>0</b> 3 548	538 150	251 <b>60</b>	21 7	4 -
5942, 3 5944	Book, stationery stores	7 9 26	2 5 <b>0</b> 8 2 739	332 672 751	73 167	38 59 94	3	1 3
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	20	5 457	/51	148	94	10	3
596	Nonstore retailers	7	(D)	(D)	(D)	(D)	2	1
598	Fuel dealers	4	(D)	(D)	(D)	(D)	1	-
5992 5993	Florists Tobacco stores and stands	8 2	1 221 (D)	311 (D)	75 (D)	30 (D)	2	1 -
5994 5995 5999	News dealers and newsstands	- 4 15	(D) 3 <b>6</b> 27	(D) 593	(D) 106	(D)	- 4 8	-
3999	Wiscerial recors retail stores, fi.e.c.	13	3 027	393	100	, · · ·	0	,
	CHEYENNE, WY MSA							
	Retail trade	464	473 984	59 976	14 136	6 119	100	41
52	Building materials and garden supplies stores	27	21 908	2 653	653	178	7	3
521, 3 525	Building materials and supply stores Hardware stores	16 4	14 171 (D)	1 723 (D)	443 (D)	103 (D)	5 -	1
52 <b>6</b> 527	Retail nurseries, lawn and garden supply stores	3 4	(D) 2 703	(D) 224	(D) (D) 5 <b>6</b>	(D) (D) 18	1	1 -
53	General merchandise stores	12	65 403	7 151	1 792	761	-	1
531 531	Department stores (incl. leased depts.) 1 2	7 7	62 083 (D)	(NA) (D)	(NA) (D)	(NA)	_	-
533 539	Variety storesMiscellaneous general merchandise stores	1 4	(D) (D)	(D) (D)	(D) (D)	(D) (D)	Ξ	<u>-</u>
54	Food stores	29	72 662	6 665	1 624	646	7	2
541 542	Grocery stores	18	70 636 (D)	6 27 <b>0</b> (D)	1 532 (D)	574	3	1
54 <b>6</b> 543, 4, 5,	Retail bakeriesOther food stores	4 6	(D) 934	(D) 127	(D) 28	(D) (D) 29	3	1
9	Automatica design		440 575	44.505	0.557	500		3
55 ex. 554	Automotive dealers	38	116 575	11 595	2 557	532	9	3
551 552	New and used car dealersUsed car dealers	8	3 471	384	1 987 96	3 <b>6</b> 7 25	2	1
553 555, 6, 7,	Auto and home supply stores	16	8 431 2 95 <b>0</b>	1 <b>6</b> 51 381	382 92	117 23	4 3	1 -
554	Gasoline service stations	41	53 079	3 666	933	383	13	1
56	Apparel and accessory stores	44	18 693	2 779	585	315	4	4
561	Men's and boys' clothing stores	2	(D)	(D)	(D)	(D)	1	-
562, 3 562	Women's clothing and specialty stores	14	3 7 <b>6</b> 3 3 763	532 532	130 130	102 1 <b>0</b> 2	1	2 2
563	Women's accessory and specialty stores			-	-	-	<u>-</u>	1
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	8 17 3	9 654 3 936 (D)	1 564 492 (D)	287 12 <b>6</b> (D)	121 63 (D)	1 1	2
57	Furniture and homefurnishings stores	33	18 842	2 469	589	213	7	2
5712 5713, 4, 9	Furniture stores	9 6	4 905 (D)	787 (D)	169 (D)	72 (D)	4	1
572 573	Household appliance stores	3 15	(D) 6 779	(D) 820	(D) 229	(D) 92	1 1	=
58	Eating and drinking places	123	51 557	13 592	3 182	2 267	31	16
5812 5813	Eating places	110 13	47 078 4 479	12 80 <b>6</b> 786	2 986 196	2 1 <b>6</b> 6 101	28 3	13 3
591	Drug and proprietary stores	9	5 914	902	242	106	1	1

#### Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

						Paid employees	Unincorporate	ed businesses
1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
	CHEYENNE, WY MSA—Con.							
59 ex. 591	Miscellaneous retail stores	108	49 351	8 504	1 979	718	21	8
592 593	Liquor storesUsed merchandise stores	13 8	8 516 680	870 178	218 50	104 33	1	1 2
594 5941 5942, 3 5944 5945, 6, 7, 8, 9	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Book, stationery stores Jewelry stores Other miscellaneous shopping goods stores	45 6 6 7 26	12 301 2 283 1 254 2 846 5 918	1 7 <b>9</b> 3 349 174 465 805	421 71 41 124 185	236 33 18 52 133	7 - 1 - 6	4 - - - 4
5 <b>9</b> 6	Nonstore retailers	7	(D)	(D)	(D)	(D)	1	-
598	Fuel dealers	3	(D)	(D)	(D)	(D)	-	1
5 <b>9</b> 92 5993 5994 5995 59 <b>99</b>	Florists	9 1 1 6 15	1 312 (D) (D) (D) 2 303	297 (D) (D) (D) 483	83 (D) (D) (D) 114	46 (D) (D) (D) 47	5 - 1 5	=

#### Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987

[includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

						Paid	Unincorporate	ed businesses
1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	employees for pay period including March 12 (number)	Individual proprie- torships (number)	Partner- ships (number)
	Retail trade	2 770	1 610 603	193 905	<b>45 82</b> 0	21 829	1 011	287
52	Bullding materials and garden supplies stores	168	92 773	13 375	3 345	975	33	13
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	101 80 21	66 085 61 649 4 436	9 3 <b>97</b> 8 518 879	2 418 2 21 <b>7</b> 201	602 535 67	14 6 8	7 5 2
525 526 52 <b>7</b>	Hardware stores	45 10 12	21 513 1 841 3 334	3 158 418 402	727 88 112	304 34 35	11 6 2	4 1 1
53	General merchandise stores	96	144 163	13 397	3 069	1 533	19	5
531	Department stores (incl. leased depts.)1 2	7	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.)1	7	(D)	(D)	(D)	(D)	-	-
533 53 <b>9</b>	Variety stores Miscellaneous general merchandise stores	29 60	(D) (D)	(D) (D)	(D) (D)	(D) (D)	8 11	2 3
54	Food stores	204	367 822	37 352	9 417	3 642	68	28
541 542 546	Grocery stores  Meat and fish (seafood) markets  Retail bakeries	157 15 19	362 395 (D) (D)	36 422 (D) (D)	9 221 (D) (D)	3 454 (D) (D)	40 10 13	19 3 4
543, 4, 5,	Other food stores	13	1 717	304	56	51	5	2
9 543 544 545 549	Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	- 4 1 8	(D) (D) 985	(D) (D) 135	(D) (D) 26	(D) (D) 22	- 1 - 4	- 1 - 1
55 ex. 554	Automotive dealers	192	305 345	28 541	6 <b>793</b>	1 649	38	9
551 552	New and used car dealersUsed car dealers	74 9	255 140 5 012	21 634 360	5 126 <b>9</b> 3	1 124 26	8 5	3 1
553 553 pt. 553 pt.	Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores	89 85 4	36 591 (D) (D)	5 <b>77</b> 7 (D) (D)	1 389 (D) (D)	424 (D) (D)	18 16 2	5 3 2
555, 6, 7,	Miscellaneous automotive dealers	20	8 602	770	185	75	7	-
9 555 556 557 559	Boat dealers	3 5 11 1	(D) (D) 5 382 (D)	(D) (D) 452 (D)	(D) (D) 117 (D)	(D) (D) 43 (D)	3 1 3	-
554	Gasoline service stations	331	214 188	16 262	3 558	1 726	107	25

<sup>&</sup>lt;sup>1</sup>Includes sales from catalog order desks.
<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987-Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

						Paid	Unincorporate	ed businesses
1987						employees for pay		
SIC code	Kind of business	Estab-		Annual	First quarter	period including	Individual proprie-	Partner-
		lishments (number)	Sales (\$1,000)	payroll (\$1,000)	payroll (\$1,000)	March 12 (number)	torships (number)	ships (number)
56	Apparel and accessory stores	234	70 732	8 330	1 921	1 055	78	31
561	Men's and boys' clothing stores	13	3 300	487	122	46	3	-
562, 3 562	Women's clothing and specialty stores	76 70	14 <b>7</b> 97 14 416	1 490 1 434	379 366	275 265	35 31	12 11
563	Women's clothing stores Women's accessory and specialty stores	6	381	56	13	10	4	'1
565	Family clothing stores	81	42 071	4 850	1 077	540	19	9
566 566 pt.	Shoe stores	43	8 142 (D)	1 097 (D)	275 (D)	146 (D)	1 <b>5</b> 2	4 -
566 pt. 566 pt.	Women's shoe storesChildren's and juveniles' shoe stores	6	776 (D)	68 (D)	(D)	18 (D)	2	2
566 pt.	Family shoe stores	33	6 769 2 422	937	230	117	10	2
564, 9 564 569	Other apparel and accessory stores	6	719 1 703	406 97 309	68 19 49	48 13 35	6 2 4	1
57	Furniture and homefurnishings stores	138	39 023	5 098	1 297	514	58	12
5712	Furniture stores	44	17 999	2 398	659	219	16	3
5713, 4, 9	Homefurnishings stores	33	8 291	1 169	247	107	19	3
5713 5714	Floor covering stores  Drapery and upholstery stores  Miscellaneous homefurnishings stores	16	4 361 (D)	539 (D)	129 (D)	42 (D)	10 3	-
5719		13	(D) 3 080	(D) 370	(D) 88	(D)	6	3
572 573	Household appliance stores	45	9 653	1 161	303	39 149	16	6
5731, 4 5735	Radio, television, electronics, and computer stores  Record and prerecorded tape stores	29 11	6 422 1 <b>7</b> 59	781 168	207 42	95 33	12	3
5736	Musical instrument stores	5	1 472	212	54	21	1	-
58	Eating and drinking places	752	179 093	45 514	10 124	7 957	340	94
5812 5812 pt.	Eating places	572 337	154 509 89 399	40 804 25 141	9 010 5 465	7 045 4 154	264 174	75 45
5812 pt. 5812 pt.	Cafeterias	209	60 265	(D) 14 413	3 220	(D) 2 659	81 81	1 25
5812 pt. 5813	Other eating places	180	(D) 24 584	(D) 4 710	(D) 1 114	(D) 912	8 76	19
591	Drug and proprietary stores	72	44 530	6 197	1 510	606	21	3
591 pt.	Drug stores Proprietary stores	68	(D)	(D)	(D)	(D)	17	3
591 pt. 59 ex.	Miscellaneous retail stores	583	(D) 152 934	(D) 19 839	(D) 4 786	(D) 2 172	249	67
591	miscenditeous retail stores	503	152 954	19 639	4 700	2 1/2	249	67
592	Liquor stores	106	35 906	3 926	924	538	28	14
593	Used merchandise stores	16	1 555	233	59	39	6	1
594 5941	Miscellaneous shopping goods storesSporting goods stores and bicycle shops	256 60	52 082 20 224	7 105 2 896	1 695 775	865 286	127 22	29
5941 pt. 5941 pt.	Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	22 38	9 774 10 450	1 239 1 657	300 475	122 164	15	1 2
5942 5943	Book storesStationery stores	21 8	(D) (D)	(D) (D)	(D) (D)	(D) (D)	11	2
5944 5945	Jewelry stores Hobby, toy, and game shops	43 19	9 065 (D)	1 624 (D)	385 (D)	159 (D)	17 13	3 2
5946 5947	Camera and photographic supply stores Gift, novelty, and souvenir shops	12 66	2 983 10 674	393 1 142	76 182	35 146	5 38	12
5948 5949	Luggage and leather goods storesSewing, needlework, and piece goods stores	3 24	(D) 2 372	(D) 266	(D) 92	(D) 91	2 13	1 5
596	Nonstore retailers	45	(D)	(D)	(D)	(D)	23	1
5961 5962 5963	Catalog and mail-order houses Merchandising machine operators Direct selling establishments	24 11 10	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	12 7 4	1 -
598	Fuel dealers	56	(D)	(D)	(D)	(D)	7	2
5983 5984	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers	3 48	(D) (D)	(D) (D)	(D) (D)	(D) (D)	4	1
5989	Fuel dealers, n.e.c.	5	(D)	(D)	(D)	(D)	3	1
5992 5993	Florists Tobacco stores and stands	47 2	4 741 (D)	848 (D)	205 (D)	165 (D)	34	8 -
5994 5995	News dealers and newsstandsOptical goods stores	1 7	(D) (D)	(D) (D)	(D) (D)	(D) (D)	1 1	1
5999 5999 pt.	Miscellaneous retail stores, n.e.c	47 7	11 120 (D)	1 402 (D)	290 (D)	114 (D)	21 4	11 2
5999 pt. 5999 pt. 5999 pt.	Typewriter stores Other miscellaneous retail stores, n.e.c.	1 39	(D) (D)	(D) (D)	(D) (D) (D)	(D) (D)	17	9
	1			1				

<sup>1</sup>Includes sales from catalog order desks. 2Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

			Cumula	ative				Cumula	ative
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Wyoming	(X)	2 521 899	2 521 899	100.0	Wyoming—Con.				
Cheyenne	1 2 3 4 5	420 392 407 704 168 499 147 518 146 433	420 392 828 096 996 595 1 144 113 1 290 546	16.7 32.8 39.5 45.4 51.2	Green River Worland Torrington Douglas Powell Wheatland	13 14 15 16 17	46 347 41 946 41 057 38 848 35 923 23 549	1 895 627 1 937 573 1 978 630 2 017 478 2 053 401 2 076 950	75.2 76.8 78.5 80.0 81.4
Jackson Riverton Evanston	7 8 9	99 407 94 667 65 667	1 517 379 1 612 046 1 677 713	60.2 63.9 66.5	ThermopolisNewcastle	19 20 21	21 315 20 953 20 254	2 098 265 2 119 218 2 139 472	83.2 84.0 84.8
Cody Rawlins Lander	10 11 12	62 381 60 411 48 775	1 740 094 1 800 505 1 849 280	69.0	Evansville	22 23 24	8 289 7 872 6 385	2 147 761 2 155 633 2 162 018	85.2 85.5 85.7

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

#### Table 11. Counties Ranked by Volume of Sales: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by  $\triangle$ , see appendix F]

			Cumul	ative				Cumula	ative
Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Sales (\$1,000)	Percent of State total	Geographic area	Ra <b>n</b> k¹	Sales (\$1,000)	Sales (\$1,000)	Percent of State total
Wyoming	(X)	2 521 899	<b>2 521</b> 899	100.0	Wyoming—Con.	1			
Laramie	1 2 3 4 5	473 984 437 312 223 505 159 865 158 687	473 984 911 296 1 134 801 1 294 666 1 453 353	18.8 36.1 45.0 51.3 57.6	Goshen Washakie Platte Weston Johnson	11 12 13 14 15 16 17 18	87 473 50 076 46 167 44 011 42 818 34 294 30 214 23 835 22 173	2 163 793 2 213 869 2 260 036 2 304 047 2 346 865 2 381 159 2 411 373 2 435 208 2 457 381	85.8 87.8 89.6 91.4 93.1 94.4 95.6 96.6 97.4
Campbell Sheridan Park Teton Uinta	6 7 8 9 10	153 797 139 595 124 759 116 195 88 621	1 607 150 1 746 745 1 871 504 1 987 699 2 076 320	63.7 69.3 74.2 78.8 82.3	Big Horn Hot Springs Sublette Crook Niobrara	20 21 22 23	22 173 21 764 16 985 13 554 12 215	2 496 130 2 509 684 2 521 899	98.3 99.0 99.5 100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# APPENDIX A. General Explanation

#### CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
  - All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kindof-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.

Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

## COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

Classifications—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.<sup>2</sup>

Geographic areas—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (PMSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>3</sup>

Nonemployer firms—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.<sup>2</sup>

#### **EXPLANATION OF TERMS**

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

<sup>&</sup>lt;sup>2</sup>To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

<sup>&</sup>lt;sup>3</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, 'service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

- 1. Corporations (including corporate cooperatives).
- 2. Individual proprietorships.
- 3. Partnerships.
- 4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

## **Building Materials and Garden Supplies Stores** (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)— Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

## General Merchandise Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and homefurnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

Department stores (SIC 531)—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

- Furniture, homefurnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

Conventional department stores (SIC 531 pt.)— Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. May have a catalog order service.
- 3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- 1. Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- 3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

- Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
- 2. Provide centralized check-out service.
- Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order service.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)— Establishments which satisfy the criteria of a department store (see above) and:

- 1. Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order service.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- 1. Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

#### Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

Fruit and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

Candy, nut, and confectionery stores (SIC 544)— Establishments primarily selling candy, nuts, and other confections.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries (SIC 546)—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

#### Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

New car dealers (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

Used car dealers (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

Tire, battery, and accessory dealers (SIC 553 pt.)— Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.

**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers [n.e.c.] (SIC 556)— Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and gocarts. Also included are establishments primarily engaged in the retail sale of aircraft.

## Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

Men's and boys' clothing stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's clothing stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

Women's accessory and specialty stores (SIC 563)— Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

Children's and infants' wear stores (SIC 564)— Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

## Furniture and Homefurnishings Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

Drapery and upholstery stores (SIC 5714)— Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous homefurnishings stores (SIC 5719)— Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio, television, and electronics stores (SIC 5731)—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

Computer and software stores (SIC 5734)— Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Record and prerecorded tape stores (SIC 5735)— Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

Musical instrument stores (SIC 5736)—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.

## Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "takehome" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)— Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)— Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods. Luggage and leather goods stores (SIC 5948)— Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

Catalog and mail-order houses (SIC 5961)— Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mailorder houses. Establishments primar-ily engaged in mailorder sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

Merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, homefurnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

Fuel dealers, n.e.c. (SIC 5989)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

Tobacco stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)— Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Optical goods stores (SIC 5995)—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

Miscellaneous retail stores, n.e.c. (SIC 5999)— Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primar-ily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.



## APPENDIX B. **General Questions**



#### U.S. DEPARTMENT OF COMMERCE 1987 CENSUS OF RETAIL TRADE

			ОМВ АРРНОУА	L NO. 0607-0528: EX	PIRES 08:89
NOTICE — Response to this inquiry is required by Code). By the same law, your report to the Census Bur may be seen only by sworn Census employees and statistical purposes. The law also provides that copies are immune from legal process.	eau is confidential. It	In corre	espondence perteining to this report, Employer Identificat refer to this Census File Number (CFN) Number		
1201 East T	THE CENSUS enth Street le, IN 47134	Γ		٦	
DUE DATE: FEBRUARY 15, 1988  If filing by the due date causes an undue burde request should be sent to the above address: plea 11-digit Census File Number (CFN).	en, a time extension se include your				
NOTE — Please read the accompany before answering the questi	ing instructions ions.				
		Plan	se correct errors in name, address, and ZIP Coda. ENTER street and n	umber if not show	vn
Item 1 — EMPLOYER IDENTIFICATION NUM	VIBER	7,00	Item 4 - ORGANIZATIONAL STATUS - Mark (X) the O		
Is the Employer Identification (EI) Number shown in the this establishment on its latest 1987 Employer's Quart Form 941?	lebel the SAME as that u erly Federal Tax Return, 7	used for Treasury	dcscnbes this establishment during 1987.		
	(9 digits)		2 Partnershlp		
2 NO — Enter current El No.	<b>→</b>		3 ☐ Cooperative essociation (taxeble)		İ
Item 2 — PHYSICAL LOCATION OF ESTABL  Answer items a, b, c, and d  NOTE: P.O. boxes or rural routes are not physical	focations.		4 Cooperative association (tex-exempt)		
a. Same as shown in mailing label. If different, ind	licate change.		5 Governmental — Specify		
NUMBER AND STREET			o Corporation (Do not merk if any form of cooperative	association.)	
			e ☐ Other — Specify		
CITY, TOWN, VILLAGE, ETC.	ATE ZIP COOE		Value figures may be reported in	Mil- Thou	Dot
			dollars or rounded to thousands.	(000) sands	(0001
b. Is this establishment physically located inside the le village, etc.?	gal boundaries of the city	y, town,	Helitias PREFERRED Acceptable	1 126	_
oss 1 ☐ YES 3 ☐ No I	egal bounderies		Item 5 - DOLLAR VOLUME OF BUSINESS IN 1987	Mil.   Thou	
2 NO 4 Don	't know		Sales of merchandise and other operating receipts EXCLUDING seles for other) taxes collected		
ose 1 City, village, or borough 3 Othe	er or don't know		Item 6 — PAYROLL AND EMPLOYMENT	Mil. Thou	. Dol.
2 ☐ Town or township			a. Payroll in 1987, before deductions (1) Total ANNUAL payroll		
d. Name of county where physically located			(2) FIRST QUARTER payroll (Jan. — Mar.)	031	
a. Hame or county where physically located			b. Employment in 1987	Numbe 032	er
Item 3 — OPERATIONAL STATUS	Number o	of months	Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)	032	
a. How many months during 1987 did this firm or organization actively operate this establishment?  b. Mark (X) the ONE box which best describes this es	002			$\sim$	
	constituent of the end of	1 1307.			
001 1 In operation				/	
2 Temporarily or seasonally inactive		es only			
3 ☐ Ceased operation — Give data —	Month De	ey Year	htem 9 — KIND OF BUSINESS		
4 Sold or leased to another operator ~ Give date at right————————————————————————————————————			Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishmen: 1987.		
NAME OF NEW OWNER OR OPERATOR			(Categories appropriate to individual f	orm)	
NUMBER AND STREET					
CITY	ATE ZIP COOE			^	
PENALTY FOR FAILURE TO REPORT			сонт	INUE ON PAGE	2>

												Page 2
Item 11 — MERCHANDISE LINES  Report sales either in dollar figures (see example on page 1) or as a percent (in whola percents) of totel salas (see example below).						b. Does this company own or control any other company or companies?	ENTER OWNEO OR CONTROLLED COM	PANY NAME	, ADDRES	S, AND ZIP	COOE	
If figure is 38.76% of total sales:		Mil.	Thou.	Dol.	Per- cent		2 🗌 NO	El No. (9 digits)				
PaiGalla Page 1				>	39			ents were operated under tho	·		Numbe	r
Not acceptable			<u> </u>	<del>i →</del>	38.76		El Number shown in ti corrected in itsm 1) at			079		
Marchandise lines	Cen-	Estim	eted sale	s during								
	use	Mil.	Thou.	Dol.	Per- cant		If more than one, provid	de the physical location address	and other	informa	tion indica	atsd
(Categories appropriate	to indiv	idual fo	orm)			followed by other locations. If book figures are not available, estimates are acceptable.  Continue with same format in REMARKS (or attach e separate sheat) if necessary.						ola.
						Г	NAME, AODRESS, AND ZIP COD		1987		Thou.	Dol.
			$\stackrel{\frown}{}$						Sales	081		
Answer item 13 only if y shown in the address lat						'	KIND-OF-BUSINESS DESCRIPTION	N	Annual	082		
with a zero.									Census use	D88		
Item 13 - OWNERSHIP, CONTROL,						Г	NAME, AODRESS, AND ZIP COD		1987		Thou.	Doi.
e . is this company owned or controlled by another company?	OLLING CO	MPANY NA	ME, AOORE	SS, AND Z	ZIPCODE				Sales	081		
097 1 ☐ YES>						2	KING OF BUSINESS DESCRIPTION	N .	Annual payroll	082		
2 ☐ NO El No. (	digits)								Census uss	088		

# APPENDIX C. Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS AND GARDEN SUPPLIES STORES		57	FURNITURE AND HOMEFURNISHINGS STORES	
5211 5231 5251 5261	Lumber and other building materials dealers Paint, glass, and wallpaper stores Hardware stores Retail nurseries, lawn and garden supply stores	5202 5203 5204	5712 5713 5714 5719	Furniture stores	5701 5704 5705 5705
5271 <b>53</b>	Mobile home dealers  GENERAL MERCHANDISE STORES	5205	5722 5731 5734 5735	Household appliance stores Radio, television, and electronics stores Computer and software stores Record and prerecorded tape stores	5702 5702 5702 5703
5311 pt. 5311 pt. 5311 pt.	Conventional department stores	5301 5301	5736 <b>58</b>	EATING AND DRINKING PLACES	5703
5331 5399	Variety stores	5302 5301	5812 pt. 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Restaurants and lunchrooms Social caterers Cafeterias Refreshment places	
54 5411 54 <b>2</b> 3	FOOD STORES  Grocery stores  Meat and fish (seafood) markets	5400	5812 pt. 5812 pt. 5813	Contract feeding	5802 5801
5431 5441 5451 5461 5499	Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Retail bakeries Miscellaneous food stores	5400 5400	59 5912 pt.	MISCELLANEOUS RETAIL STORES  Drug stores	5901
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS	3400	5912 pt. 5921 5931 5941 pt. 5941 pt.	Proprietary stores Liquor stores Used merchandise stores General line sporting goods stores Speciatly line sporting goods stores	5901 5902 5903 5904
5511 5521 5531 pt. 5531 pt.	New and used car dealers	5501 5502	5942 5943 5944 5945 5946	Book stores	5905 5905 5906 5907 5908
5541 5551 5 <b>561</b> 5571	Gasoline service stations Boat dealers Recreational vehicle dealers Motorcycle dealers	5504 5503 5503	5947 5948 5949 5961 pt. 5961 pt.	Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores  Department store merchandise—mail-order General merchandise, n.e.c.—mail-order	5905 5909
5599 56	Automótive dealers, n.e.c.  APPAREL AND ACCESSORY STORES		5961 pt. 5961 pt. 5962 5963 pt. 5963 pt. 5963 pt. 5963 pt.	Other mail-order houses  Merchandising machine operators Furniture, homefurnishings, equipment—direct selling  Mobile food service—direct selling  Books and stationery—direct selling Other direct selling	5910 5802 5910 5910 5910
5611 5621 5631 5641 5651	Men's and boys' clothing stores	5601 5601 5601	5983 5984 5989 5992 5993	Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c. Florists Tobacco stores and stands	5911 5911 5911 5912
5661 pt. 5661 pt. 5661 ot. 5661 pt.	Men's shoe stores	5602 5602	5994 5995 5999 pt. 5999 pt.	News dealers and newsstands Optical goods stores Pet shops Typewriter stores	5902 5913 5914
5699	Miscellaneous apparet and accessory stores		5999 pt.	Other retail stores, n.e.c.	5916

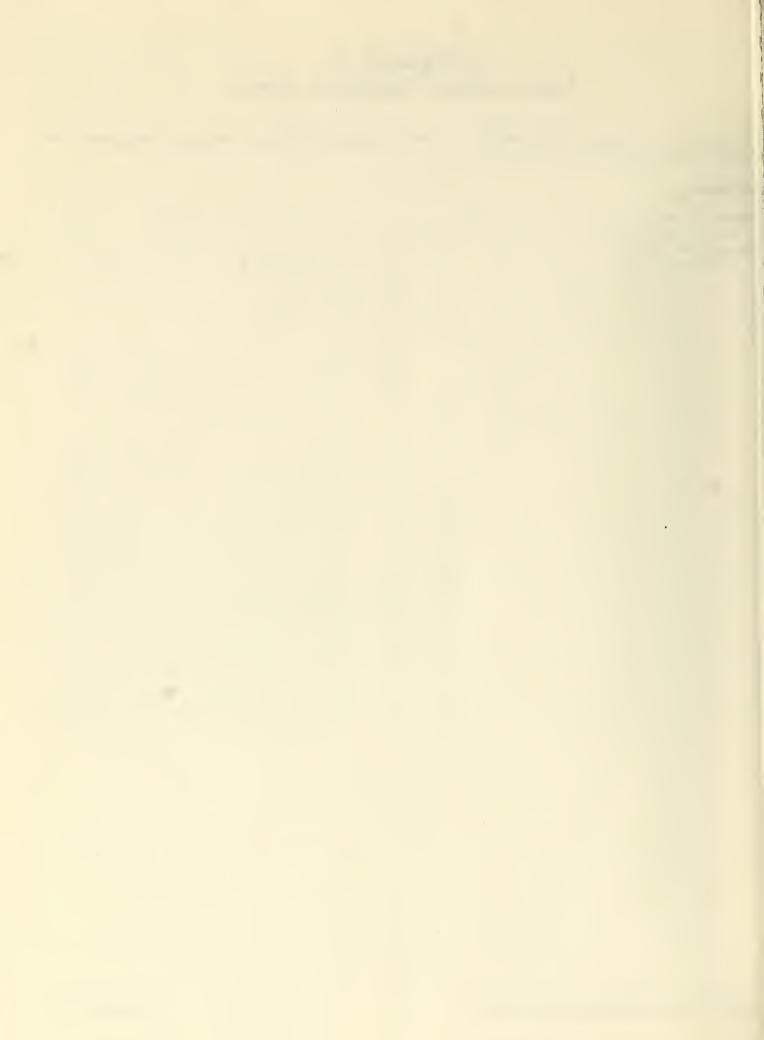


## APPENDIX D. Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

#### WYOMING

Casper, WY MSA
Natrona County, WY
Cheyenne, WY MSA
Laramie County, WY



## APPENDIX E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

			sales‡-			Percent of sales‡-	
1987 SIC code	Kind of business	From administra- tive records <sup>1</sup>	Estimated <sup>2</sup>	1987 SIC code	Kind of business	From administrative records1	Estimated <sup>2</sup>
	Retail trade	1	1	57	Furniture and homefurnishings stores	3	1
52	Building materials and garden supplies stores	1	1	5712	Furniture stores	2	1
521, 3 521 523	Building materials and supply stores Lumber and other building materials dealers Paint, glass, and wallpaper stores	1 1 5	1 1 0	5713, 4, 9 5713	Homefurnishings stores	-	0
525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	1 5 0	0 2 2	5714 5719 572	Floor covering stores Drapery and upholstery stores Miscellaneous homefurnishings stores Household appliance stores		0
53	General merchandise stores	0	0		Radio, television, computer, and music stores		1
531	Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>	0	0	5731 5734			2
531 531 pt.	Department stores (excl. leased depts.) <sup>3</sup>	(D)	o (D) (D)	5735 5736	Computer and software stores	2	1 2
531 pt. 531 pt.	National chain <sup>3</sup>	(D)	(U)	58	Eating and drinking places		1
533 539	Variety stores Miscellaneous general merchandise stores	2	0 0	5812 5812 pt. 5812 pt.	Eating places Restaurants and lunchrooms Cafeterias	1 2 1	1 1 0
54	Food stores	0	0	5812 pt. 5812 pt.	Refreshment placesOther eating places	1 2	1 2
541 542	Grocery stores	0 5	0 2	5813	Drinking places	3	1
546 546 pt 546 pt	Retail bakeries	(D) (D)	1 (D) (D)	591 591 pt.	Drug and proprietary stores		1 (D)
543, 4, 5, 9	Other food stores	3	2	591 pt.	Drug storesProprietary stores	(0)	(a)
543 544 545	Fruit and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores	0 6	0 1 1	59 ex. 591 592	Miscellaneous retail stores	2	1
549		1	2	593	Used merchandise stores	2	
55 ex. 554	Automotive dealers	1	1	594			,
551 552 553	New and used car dealers Used car dealers	2 1 2	1 2	5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	2 2 3	1
553 pt. 553 pt.	Auto and home supply stores  Tire, battery, and accessory dealers  Other auto and home supply stores	2 8	1 0	5942 5943	Book storesStationery stores	2	1
555, 6, 7, 9 555	Miscellaneous automotive dealers Boat dealers	1 (D)	0 (D)	5944 5945	Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores	2	1
556 557 559	Recreational vehicle dealers Motorcycle dealers Automotive dealers, n.e.c	1 1	(D) (D)	5946 5947 5948	Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores	2 3	1 2 0
554	Gasoline service stations	1	1	5949	Sewing, needlework, and piece goods stores	2 2	1
56	Apparel and accessory stores	1	1	596 5961 5962	Nonstore retailers	0	0
561	Men's and boys' clothing stores	2	2	5963	Direct selling establishments	4 0	0
562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores	2 2 3	1 1 0	598 5983 5984	Fuel dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel dealers, n.e.c.	0 (D)	2 (D)
565	Family clothing stores	1	0	5989	Fuel dealers, n.e.c.	(D)	(D)
566 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	(D) (D)	1 (D) 3 (D)	5992 5993 5994 5995	Florists Tobacco stores and stands News dealers and newsstands Optical goods stores	(D) (D) 3	1 (D) (D) 1
566 pt. 564, 9 564 569	Family shoe stores  Other apparel and accessory stores  Children's and infants' wear stores  Miscellaneous apparel and accessory stores	1 2 1 2	0 2 1 2	5999 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c.  Pet shops	2 (D) (D) 1	1 (D) (D)

<sup>‡</sup> Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

 <sup>\*</sup>Includes sales information obtained from administrative records of other Federal agencies.
 \*Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.
 \*Includes sales from catalog order desks.
 \*Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



# APPENDIX F. Geographic Notes

#### WYOMING

There are no geographic notes for the State of Wyoming.



#### APPENDIX G.

# Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

		e Kind of business	Establishments in business –					
1972 SIC code			Any time du	uring year	At end of year			
			1987	1982	1987	1982		
		Retail trade— Including used automobile perts and accessories stores¹ Excluding used automobile perts and eccessories stores²	3 734 3 726	4 064 4 059	<b>3 362</b> 3 355	3 778 3 773		
52	52	Building materials and garden supplies stores	214	284	194	270		
521, 3 521 523	521, <b>3</b> 521 523	Building materials and supply stores	132 103 29	147 113 34	118 92 26	142 109 33		
525 526 52 <b>7</b>	525 526 527	Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	51 15 16	76 17 44	49 13 14	70 1 <b>7</b> 41		
53	53	General merchandise stores	118	127	113	123		
531	531 539 pt.	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup>	33 20 13	20 - -	33 20 13	19 - -		
531	531 539 pt.	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup>	33 20 13	20 - -	33 20 13	19 - -		
533 539	533 539 pt.	Variety stores	32 53	32 75	28 52	31 73		
54	54	Food stores	268	344	240	315		
541 5422, 3	541 5421	Grocery stores	196 17	254 17	179 14	237 16		
546 5462 5463	546 546 pt. 546 pt.	Retail bakeries	29 28 1	40 38 2	22 21 1	34 33 1		
543, 4, 5, 9	543, 4, 5, 9	Other food stores	26	33	25	28		
543 544 545 549	543 544 545 549	Fruit and vegetable markets	- 9 5 12	1 10 4 18	9 5 11	- 7 4 17		
55 ex. 554	55 ex. 554	Automotive dealers	268	272	241	256		
551 552	551 552	New and used car dealers	96 15	110 23	90 12	108 20		
553 553 pt. 553 pt.	553 553 pt. 553 pt.	Auto and home supply stores	122 116 6	105 98 7	111 105 6	97 90 7		
555, 6, <b>7</b> ,	555, 6, <b>7</b> ,	Miscellaneous automotive dealers	35	34	28	31		
555 556	555 556,	Boat dealers Recreational and utility trailer dealers <sup>9</sup>	6 9	4 10	5 8	4 9		
557 559	559 pt. 557 559 pt.	Motorcycle dealers	17 3	18 2	12 3	17 1		
554	554	Gasoline service stations	415	459	384	430		
56	56	Apparel and accessory stores	327	410	297	377		
561	561	Men's and boys' clothing stores	19	37	18	35		
562, 3, 8 562 563, 8	562, 3 562 563	Women's clothing and specialty stores Women's clothing stores Women's accessory and specialty stores 10	107 98 9	123 113 10	99 91 8	110 103 7		
565	565	Family clothing stores	96	114	89	108		
566 566 pt. 566 pt. 566 pt.	566 pt. 566 pt. 566 pt. 566 pt.	Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores	74 5 10 2	94 4 17	65 4 7 2	89 4 15 1		
566 pt.	566 pt.	Family shoe stores	57	72	52	69		
564, 9 564 569	564, 9 564 569	Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores	31   11   20	42 18 24	- 26 9 17	35 14 21		

See footnotes at end of table.

			Establishments in business—					
1972 SIC code	1987 SIC code	Kind of business	Any time d	uring year	At end of year			
			1987	1982	1987	1982		
57	57	Furniture and homefurnishings stores	213	266	184	252		
5712	5712	Furniture stores	65	77	58	73		
5713, 4, 9 5713 5714 5719	5713, 4, 9 5713 5714 5719	Homefurnishings stores Floor covering stores Drapery and upholstery stores Miscellaneous homefurnishings stores	49 25 6 18	70 42 10 18	48 25 5 18	67 40 10 17		
572	572	Household appliance stores	27	34	21	29		
573 5732	573 5731 5734	Radio, television, computer, and music stores	72 44 34 10	85 57 -	57 34 25 9	83 55 -		
5733	5735 5736	Music stores	28 17 11	28 13 15	23 14 9	28 13 15		
58	58	Eating and drinking places	1 000	974	872	897		
5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	5812 5812 pt. 5812 pt. 5812 pt. 5812 pt.	Eating places	792 440 13 309 30	750 382 7 326 35	695 380 9 281 25	694 358 6 303 27		
5813	5813	Drinking places	208	224	177	203		
591	591	Drug and proprietary stores	88	114	82	110		
591 pt. 591 pt.	591 pt. 591 pt.	Drug storesProprietary stores	84 4	107 7	79 3	103 7		
<b>59 ex.</b> 591	59 ex. 591	Miscellaneous retail stores <sup>1</sup>	<b>82</b> 3	814	755	<b>74</b> 8 <sup>5</sup>		
592	592	Liquor stores	140	149	130	144		
593	593, 5015 pt.	Used merchandise stores <sup>1</sup>	42	32	35	31		
594 5941 5941 pt. 5941 pt.	594 5941 5941 pt. 5941 pt.	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores	354 77 29 48	349 80 42 38	317 73 28 45	307 73 39 34		
5942, 3 5942 5943	5942, 3 5942 5943	Book, stationery stores Book stores Stationery stores	42 32 10	43 30 13	40 30 10	37 26 11		
5944	5944	Jewelry stores	59	65	54	58		
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores	176	161	150	139		
5945 5946 5947 5948 5949	5945 5946 5947 5948 5949	Hobby, toy, and game shops  Camera and photographic supply stores  Gift, novelty, and souvenir shops  Luggage and leather goods stores  Sewing, needlework, and piece goods stores	29 15 93 5 34	32 11 81 8 29	26 14 79 5 26	26 10 71 8 24		
596 5961 5962 5963	596 5961 5962 5963	Nonstore retailers	59 26 12 21	73 47 12 14	57 25 12 20	70 46 11 13		
598 5983 5984 5982	5983 5984 5989, 5999 pt. (pt.)	Fuel and ice dealers  Fuel oil dealers  Liquefied petroleum gas (bottled gas) dealers  Fuel and ice dealers, n.e.c. 12	63 3 53 7	46 3 39 4	62 3 52 7	43 3 36 4		
5992 5993 5994	5992 5993 5994	Florists	64 5 2	67 3 3	56 5 2	62 3 3		
5999	5995, 5999 pt.	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores]	94	92	91	85		
5999 pt. 5999 pt. 5999 pt. 5999 pt.	(pt.) 5995 5999 pt. 5999 pt. 5999 pt. (pt.)	Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c. [excl. ice dealers]	17 11 2 64	17 11 7 57	17 11 2 61	17 10 6 52		

Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

2Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

3Includes sales from catalog order desks.

4Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

5Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

5Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

5Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC,

9Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

19Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

11Includes ce dealers classified in SIC 5982 based on 1972 SIC.

### APPENDIX H. Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1937. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)

1972 SIC (used for 1972, 1977, and 1982 census reports)

Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] Department stores [with 25 to 49 employees]	]- 5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores	5399	Miscellanous general merchandise stores
5421	Meat and fish (seafood) markets <sup>1</sup>	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries	-[ 5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers Utility trailer dealers	- 5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5 <b>7</b> 31 5 <b>7</b> 34	Radio, television, and electronics stores Computer and software stores	<u>-</u> 5732	Radio and television stores
5735 5 <b>7</b> 36	Record and prerecorded tape stores	<b>]</b> - 5733	Music stores
5932 5015 pt.	Used merchandise stores Motor vehicle parts, used <sup>2</sup>	<u>-</u> 5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c lce dealers	]- 5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores <sup>1</sup>	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c.	5982 pt. 5999 pt.	lce dealers Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content. <sup>2</sup>Classified in retail trade prior to the 1987 census.



#### PUBLICATION PROGRAM

#### 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

#### **Final Reports**

## Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

## Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

## Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

## Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

#### **Microfiche**

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

#### **Public-Use Computer Tapes and Compact Discs**

Selected data also are available on public-use computer tapes and compact discs-read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

#### OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and womenowned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.



